

# Believe Kids Online Shopping Platform

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## Believe Kids

### Catalog

Gift Wrap,  
Home, Kitchen,  
Jewelry & Treats



\$15  
Average

- 70% PROFIT ON DONATIONS
- 50% PROFIT ON NON-FOOD ITEMS
- 40% ON FOOD ITEMS
- ONLINE ORDERING ONLY
- NO MONEY COLLECTION
- PROFIT CHECK MAILED TO ORANGE SKY
- ORANGE SKY APPLIES PROFIT EARNED DIRECTLY TO STUDENT ACCOUNT
- ORDERS SHIP TO HOME and/or SCHOOL

Online Only

### How it Works:

1. You/teachers share the shopping link with parents / students
2. I'll provide you a "parent letter" you can print and send home
3. I'll provide you with templates you can use for email and/or share on your class app
4. Parents go online, "register" their student and "share" their link with their friends and family
5. When supporters shop online and support, their order SHIPS DIRECT TO THEIR home (and they get free shipping at \$95). Nothing ships to the School. (unless you selected this option)
6. Students earn up to 50% profit from all purchases and 70% from donations.
7. You can view students sales/profit live anytime (parents too)
8. At the end of the fundraiser (about 2 weeks after the end date):
  - Believe will email Orange Sky Travel a profit check for your groups total profit earned
  - I will email both you & Orange Sky a list of students participating and their profits earned
  - Orange Sky Travel (Meghann McCall) will apply those profits earned direct to each students account

That's it. Totally hands off for you guys while also giving the families that need the extra help the opportunity to offset their costs :)

### Regarding Order Deliveries (2 options):

1. **Ship to home ONLY:** orders will ship within 7-14 business days from the order date direct to the supporters requested address (the ordering customer gets an email confirmation with tracking # as long as they provided their email address when placing order).

>>supporter pays shipping OR gets free shipping with order of \$95+

2. **Ship to home & school. This is what most schools do (no cost to school).** This allows the supporter to CHOOSE if they want their order shipped to their home OR to the school.

If the order is under \$95, there is a shipping free; If over \$95, shipping is free.

If shipped to school, the shipping fee is only 5%. (So a lesser fee)

Schools like to offer this option for supporters ordering with under \$95.

Example: A supporter wants to order one one roll of gift wrap for \$10. They'd end up paying \$8.99 in shipping...so \$19 total. BUT with "ship to school" option they only pay the processing fee) which is 5% of total...so in this example, it would be .50 cents...so \$10.50 total.

All the "ship to school" orders would:

- Ship all at one time
- About 3 weeks AFTER the fundraiser end date
- Arrive Bagged and labeled "by student"

**SAMPLE BELIEVE KIDS  
LETTER TEMPLATE**

**YOUR SCHOOL NAME/TRIP HERE**

ORDERS DUE BY:

**DATE HERE**

REGISTER,  
SHARE, &  
SHOP @

**SHOPFUND.COM**



We are happy to offer this fundraiser to help offset your field trip cost.

**ALL PROFITS RAISED GO DIRECTLY TO YOUR ACCOUNT!**  
**>>>EARN UP TO 70% PROFIT FROM ONLINE DONATIONS!**  
**>>>EARN UP TO 50% PROFIT ON EVERYTHING ELSE!**

- > Orders ship direct to the addresses requested in 7-14 business days
  - > If the supporter selects "ship to school", these orders deliver about 3 weeks after our fundraiser ends.
- Support YOURSELF with this Fundraiser! Make sure to play the Register. Share. Win. Game after you create your account.

## HOW TO PARTICIPATE

1. REGISTER today at [ShopFund.com](http://ShopFund.com).
2. SHARE with 5 or more supporters with the online tools.
3. EARN up to 50% profit direct towards your field trip cost.
4. Supporters ORDER ONLINE & PAY ONLINE

**WHO'S SUPPORTING YOU?**

Text, email, call family & friends to support!

**Online Shopping**

Shop all the items online and pay with a credit card!

**SHOPFUND.COM**

scan to register online!

Scan with your phone's camera to register!

**SHARE WITH YOUR SUPPORTERS**

Family & friends nationwide can shop from 800+ items



FAMILY & FRIENDS SUPPORT NATIONWIDE  
**WWW.SHOPFUND.COM**

ShopFund has many features to make your fundraising process easy!



**EMAIL TEMPLATES**  
Easy online templates to send to friends and family



**TRACK PRIZES**  
Keep track of all your orders and prizes



**SOCIAL MEDIA**  
Create custom social media links for your fundraiser