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#### What is FundGive™

A new and innovative platform for school and group donation fundraisers.

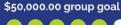
FundGive is super-flexible, feature-rich and provides multiple support options.

#### Supporter Options

- Option 1: One-Time Donations
- Option 2: Monthly Subscription Donations
- Option 3: Shopping Option w/ 100's of Products & Categories

GOAL: LESS WORK. MORE MONEY. We've simplified the normal donation fundraiser while also making it flexible to customize for your group. The parent/seller and sponsor dashboards, resources, and automation are off the hook. Plus, FundGive integrates a ton of features that allow your group to "refresh" the sale each year.















#### **About this Fundraiser**

Woods Elementary School is EXCITED to start our School Spirit Sprint!

With your help we will be raising \$50,000 for Academic Enrichment Projects, Awards, Supplemental Classroom Materials, GROWL and Classroom Incentives, Athletic Uniforms and Equipment.

Your support makes all the difference. Most people are donating \$40-\$60. You can also be a gold (\$300), silver (\$200), or bronze (\$100) supporter. Plus, you can also shop from over 500 items.

**GO WOLVERINES!** 



#### **GET STARTED**

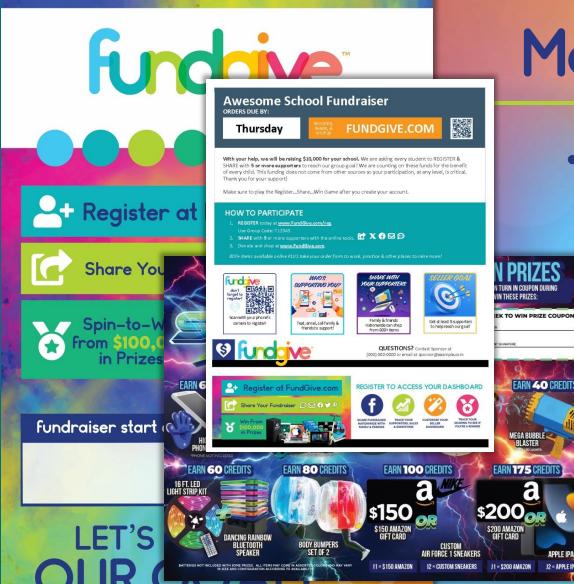
#### **FUNDGIVE SUPPORT**



## Fully Customized Site

- Supporters have visibility on
  - Your group's goal
  - Time left to support
  - Customized content that can be added via the sponsor dashboard





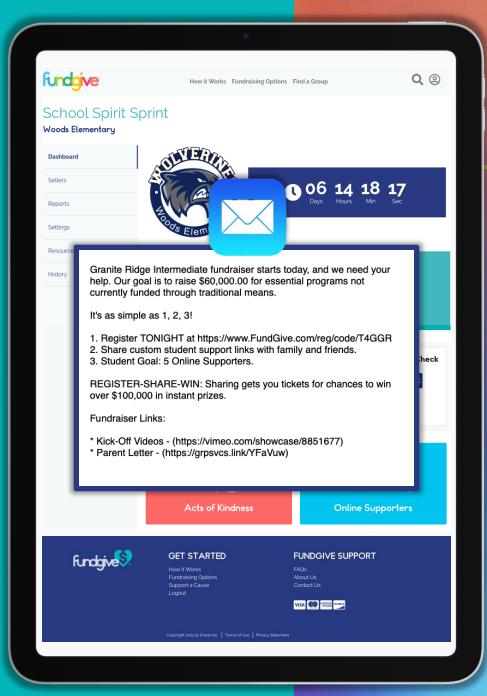
#### **Materials**

EARN 40 CREDITS

- Collated FundGive Envelope:
  - Parent Letter
  - Prize Flyer
  - 3 ft Posters



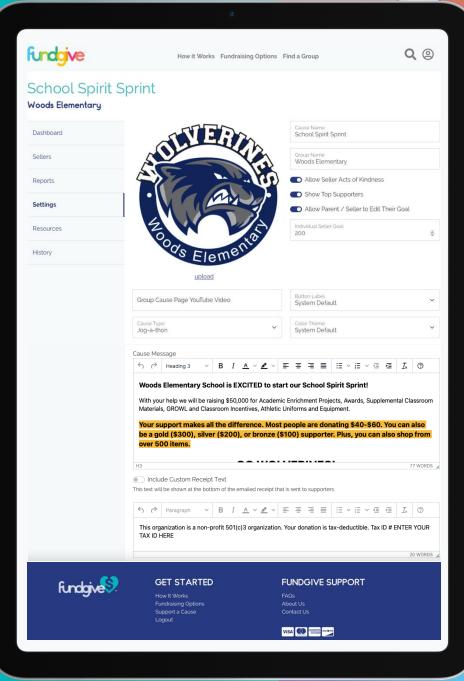




## Sponsor Dashboard

- One Touch Parent Kick-off Email
- Email Templates
- Track Sellers & Progress
  - Sales
  - Credits
  - Registrations
  - Clicked Shares
  - Sales by Teacher/Class
  - Acts of Kindness
  - Online Supporters
  - Items Sold



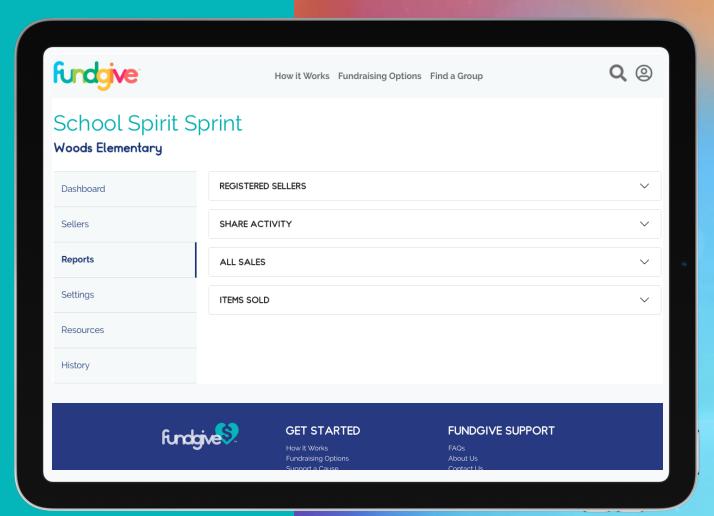


## Sponsor Customization

- Upload Group Image/Logo
- Upload YouTube Video
- Adjust Seller Goal
- Customize Cause/Thon Title
- Customize Group Message
- Customize Tax Receipt



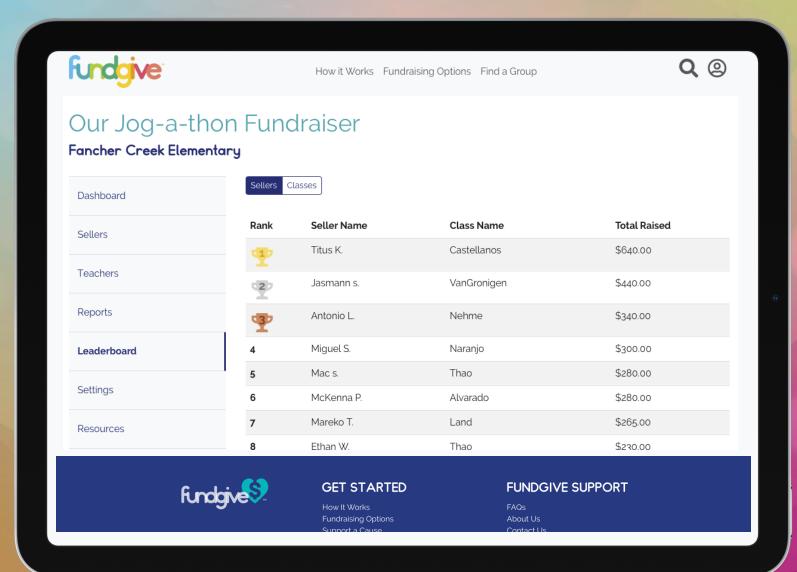
## Sponsor Reports



- Pick Any Date Range
- Full Reconciliation
- Registered Sellers
- Clicked Share Activity
- All Sales by Seller
- Items Sold

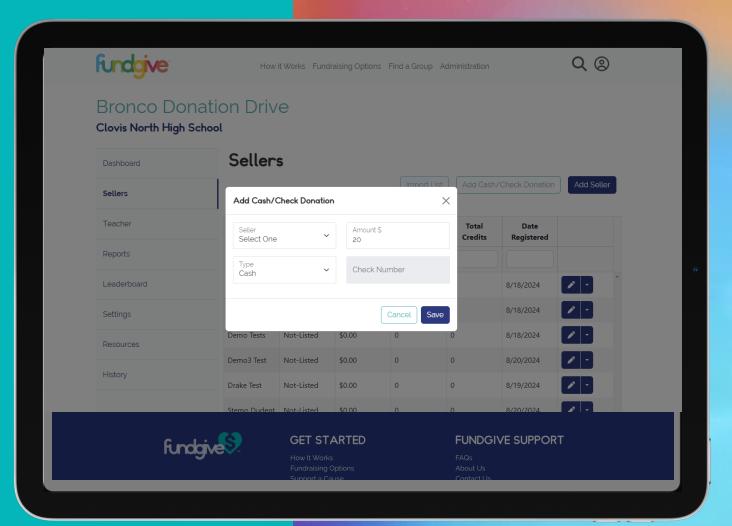


#### Scoreboard



#### 4

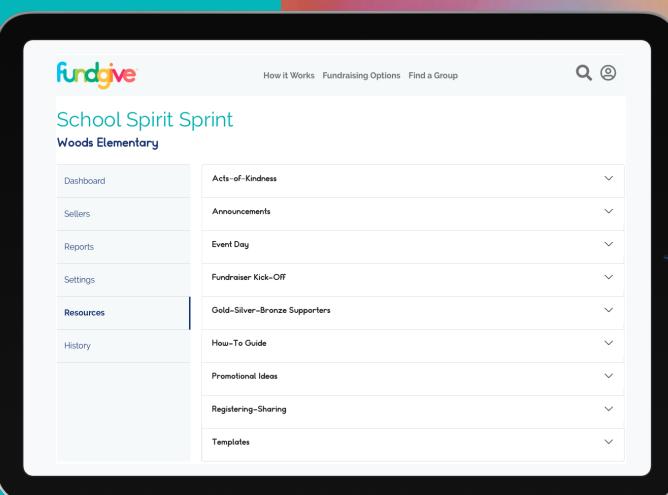
# Sponsor Cash/Check Upload



- Add Any Amount
- Cash/Checks
   Combined with
   Online Sales
- Seller Credit Tracking
- Check Number Entry
- Cash/Check Entry Included in Reports



## Sponsor Resources



- In-Depth How-to Guide
- Email Templates
- Announcements
- Acts of Kindness
- Gold-Silver-Bronze
- Promotional Ideas
- Images for Sharing
- Email/Note Templates
- Etc.

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# Daily Fundraiser Reports



Aaron Lynn

FundGive December 2, 2024 at 2:44 AM

Fresno City College Softball Day 12 Update

Details

To: Linda Garza, Cc: Aaron Lynn,

Reply-To: Aaron Lynn





The Home Stretch!

I've attached your updated **Daily Fundraiser Report**. In **GREEN**, I've highlighted the students who have registered and added 10 or more contacts since Day 11.

IMPORTANT: Make an impact by sharing the fundraiser on social media and reminding students to add at least 10 contacts to their dashboard and SHARE SHARE.

Here are your results so far:

Total Registered Students: 21 out of 40 (53%)

Total Contacts Added: 409 Total Requests Sent: 422 Total Raised: \$5,289.00

Top 1 Teacher by Total Collected:

Garza: \$5,289.00

Please reach out if you have any questions!



# '23 REGISTRATION RESULTS

REGISTRATIONS INCREASE PROFIT!

OF REGISTERED SELLERS PARTICIPATED

# Registrations Increase Profit!

When sellers register, they are more likely to participate

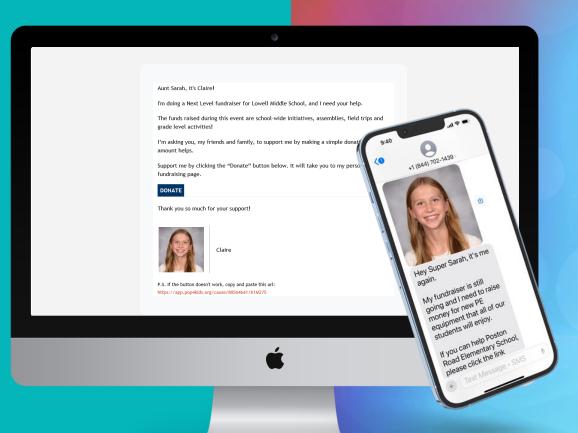
### Student Registration

#### Share with Family & Friends Almost done....this is your last step. Take 5 minutes to add up to 20 friends and family below. Copy & paste or type in from your contacts, and we'll get to work on your behalf. 0 / 10 Contacts Nickname (e.g. Aunt Sally) Mobile # Email Message Preview **Your Contacts** Add your contacts using the above form Contacts entered after 8 pm will receive messages the following day at 8 am. Please note texts may take up to 12 hours to be delivered depending on the provider. If both an e-mail address and mobile number are entered, the request will be sent to both. By adding phone #'s above, you request that we send fundraising texts only during the fundraiser to those family and friends on behalf of **Smith Cotton JROTC**. You agree that you have those family and friend's permission to add their number and they agree to get texts from us to support **Demo Parent**. Don't worry...the information, profile photo, and contacts you enter are used only for this fundraiser and not for any other purpose. Please check out our complete Privacy Policy and Terms of Use for more details.

to

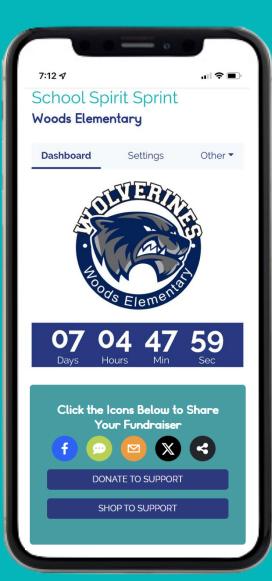
The final step is adding contacts to share with family
 & friends

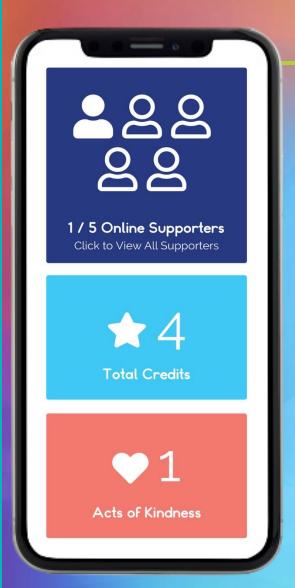
# Messages from our system



- Student Photo
- Customer Nickname
- Reason for the Fundraiser
- Donation Link
- Reminder Messages







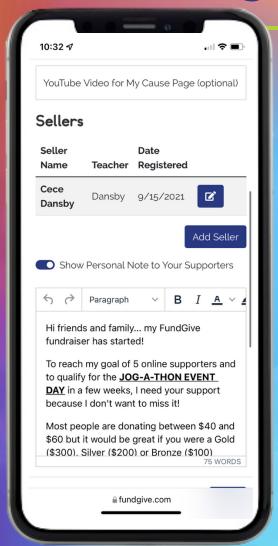
#### Student Dashboard

- Donate/Shop Buttons
- Full Customization
- Track Progress:
  - Sales
  - Credits
  - Acts of Kindness
  - Online Supporters
  - Clicked Shares



#### 7:20 ₽ QQ School Spirit Sprint Woods Elementary Dashboard Settings Other -Show Acts of Kindness on My Cause Page Show Top Supporters on My Cause Page Seller Goal 200 VouTuba Vidaa for My Cauca Daga (antional) fundgive.com

#### Student Customization



- Upload Student Picture
- Upload YouTube Video
- Add Sibling
- Adjust Goal
- Customize Personal Note to Family & Friends for Support



#### One-Click Sharing

Easily share with friends and family directly from your personal device.

- Facebook
  - Instagram
- Text
- Snapchat

- EmailLinkedIn
- TwitterWhatsApp
- Pinterest& More

Click the Icons Below to Share Your Fundraiser

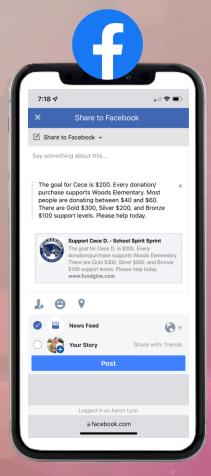


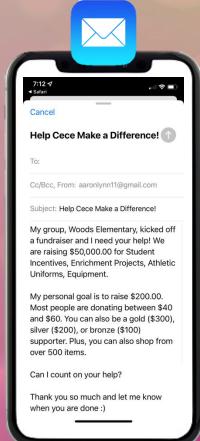






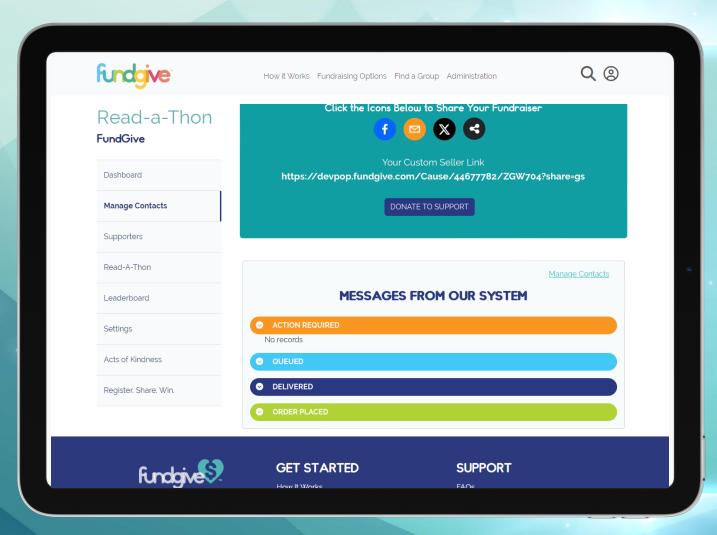








### Adding/Managing Contacts



- Add your contacts into our system makes sharing super easy
- Add more contacts into our system to share more!
- o Track messages:
  - o Action Required:
    - Not able to deliver message due to spelling error, added incorrectly, etc.
    - Email/Text sent to parent to update
  - o Queued: Waiting to be sent
  - Delivered: Customer received

NOTE: When supporter donates, or replies STOP, they are removed from reminders!



#### Spin-to-Win!

Hooray! You just earned **one free spin**! Spin the wheel for a chance to win from over \$100,000 in prizes.



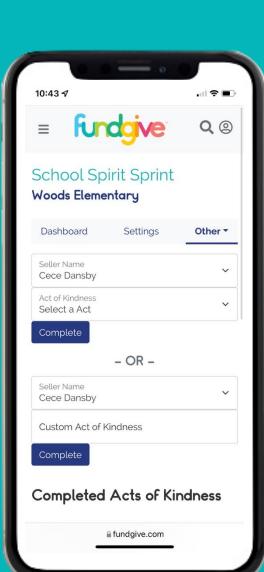
Go To Dashboard

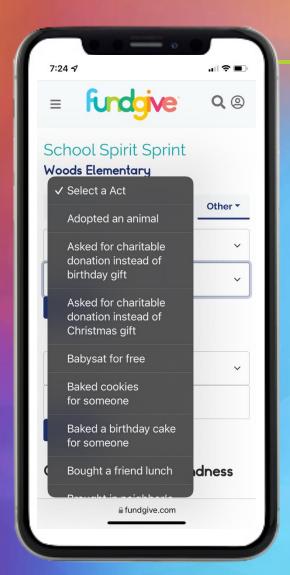
## Spin-to-Win Gamification

- Students earn tokens for registering, adding their photo, sharing their student link, getting donations and more
- Every 100 tokens = 1 spin
- Spin to win from \$100k in nationwide prize giveaways









#### Student Acts of Kindness

Pay it forward by thanking supporting and performing Acts of Kindness

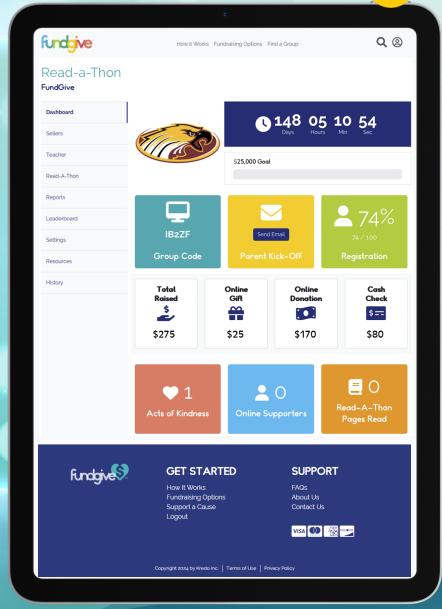
- OVER 100 Pre-Loaded Acts to Choose From
- Enter a Custom Act
- Track Acts of Kindness



#### Read-a-Thon

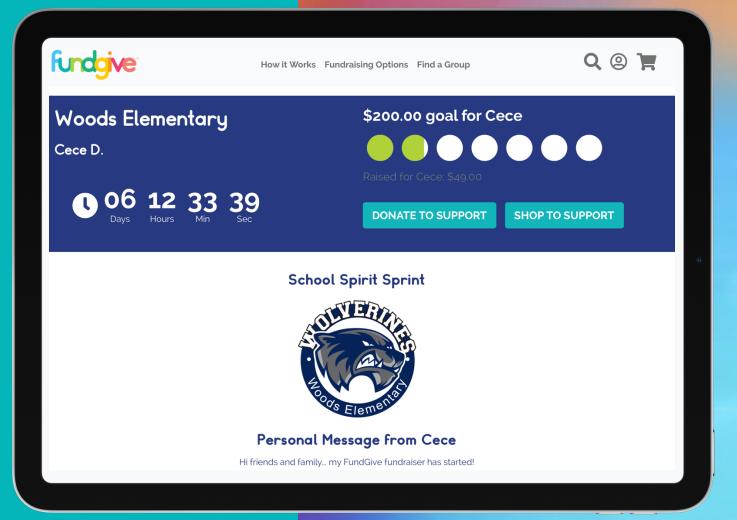
- Managed online with secure, user-friendly platforms.
- Higher average contributions than traditional methods.
- Options for shopping, donating, or subscribing monthly.
- Enhances vocabulary and mental health.





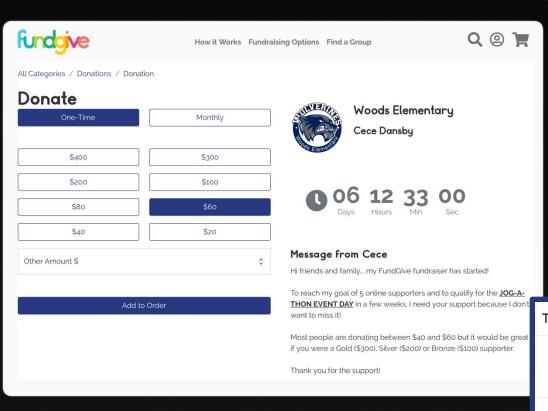


## Supporter Experience



- Donate & Shop
- Personal Seller Message
- Countdown Timer
- Goal Tracker
- About This Fundraiser
   Group Message
- Top Supporters
- Acts of Kindness
   Performed <sub>+</sub>

## **Customer Donation Experience**

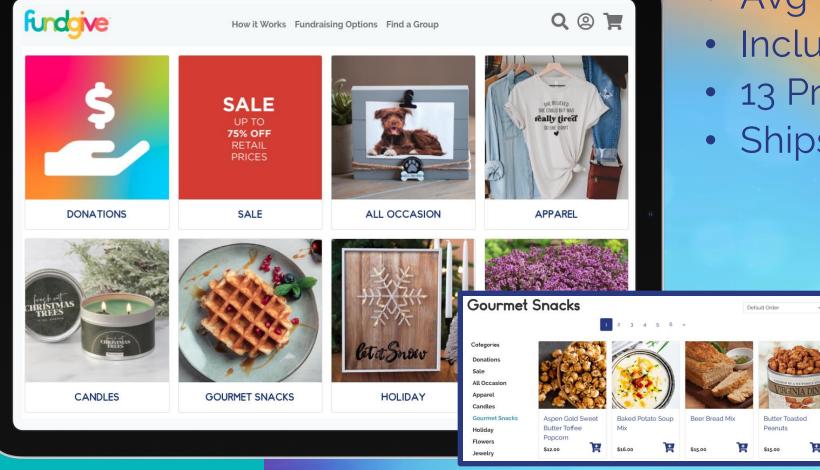


- Donate Flat OR Monthly Amount
- Enter Custom Amount
- Personal Message
   Displayed
- Customer Up-Sell/Offer with Shopping





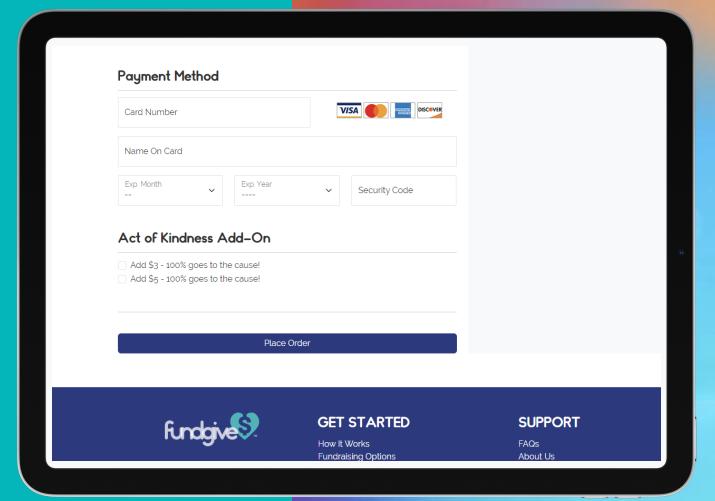
## Customer Shopping Experience



- Avg Checkout: \$61
- Inclusivity
- 13 Product Categories
- Ships Direct to Customer



#### Customer Acts of Kindness



- Customer Option to Round up Their Checkout to the nearest \$3 or \$5
- 100% Profit to Your Group on All Acts of Kindness
- INCREASED Profits





#### **Prize Credits**

- Donations: Every \$20 Donation = 1 Prize Credit
- Online Shopping: Every Item Purchased = 1 Prize Credit
- When Cash/Check Uploaded, Reports will Reflect Credit Totals Toward Prizes

FULL CUSTOMIZATION

+

#### 4 Prize Sections to MAXIMIZE Profits

- Registration & 5 Clicked Shares Prize
- Daily Prizes
- Cumulative Prizes
- Principal Challenge Prize

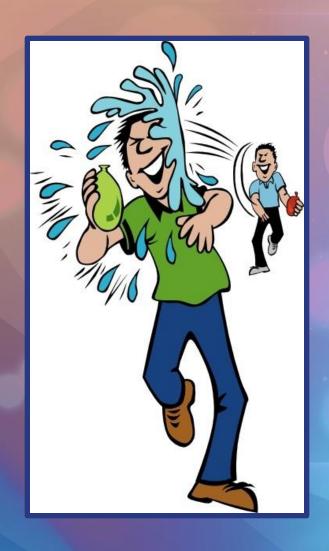
#### **REGISTRATION PRIZES**







#### Principal Challenge









#### **Customized Spirit Gear**

- Standard Event Day: \$5
- Customized for School: \$7









#### FundGive™ Group Profit

- 40% Online Shopping Profit
  - Average online supporter order: \$61
  - o 13 Shopping Categories / 500+ Items



- 75% Online One-Time & Subscription Donations Profit
  - 6 Month / 1-Year Subscriptions: Profit to Group Is Paid In Full Up Front\*

- 100% Cash / Check / Acts of Kindness Profit
  - Track & export data/reports for cash and checks making it super-easy for your bookkeeping!



#### Results +

#### Woods Elementary (Fall Jog)

- Registration: 77%
- Participation: 65%
- Average Donation: \$57.99
- TOTAL Fundraiser: \$80,191.27

#### Gettysburg Elementary (Fall Jog)

- Registration: 41%
- Participation: 26%
- Average Donation: \$53.42
- Total Fundraiser: \$31,953

#### Jefferson Elementary (Spring Jog)

- Registration: 41%
- Participation: 31%
- Average Donation: \$53.70
- TOTAL Fundraiser: \$22,360

#### Young Elementary (Spring Jog)

- Registration: 29%
- Participation: 24%
- Average Donation: \$43.29
- Total Fundraiser: \$17,406

