



fundgive™





What is FundGive™

A new and improved platform for school and group donation fundraisers.

FundGive is super-flexible, feature-rich and provides multiple support options.

Supporter Options

- 💰 Option 1: One-Time Donations
- 💰 Option 2: Monthly Subscription Donations
- 💰 Option 3: Shopping Option w/ 100's of Products & Categories

GOAL: LESS WORK. MORE MONEY. We've simplified the normal donation fundraiser while also making it flexible to customize for your group. The parent/seller and sponsor dashboards, resources, and automation are off the hook. Plus, FundGive integrates a ton of features that allow your group to "refresh" the sale each year.

FundGive™ - No More Pledges

Instead of pledges, we use flat, one-time or subscription donations that can be honor system & achievement-based. *Example: Johnny gets \$40-\$80 for committing to 40 laps (\$1-\$2 per lap).*

- **SMALL PLEDGES:** When a supporter is asked to make a pledge for an unknown number of laps, obstacles, dances, etc., the supporter will typically make a small pledge since they don't know how much they are committing.
- **POST-FUNDRAISER MONEY COLLECTION:** With pledges, sellers have to go back to collect the money.
- **NO REAL-TIME DATA:** Groups won't know how much they have raised until after the fundraiser when all pledges have been collected.
- **RISK OF BOUNCED CHECKS**
- **LOTS OF WORK FOR SPONSOR & GROUP:** When you have to collect pledge forms, cash, and checks, keep track of all the data, make deposits, handle bounced checks, etc., your time spent hugely increases.
- **NO REAL-TIME SELLER DATA:** Students don't know where they stand during the fundraiser for prizes, contests, incentives, etc.

FundGive™ 18+ Cause Types



Color Run: Label: LAPS

Jog-A-Thon: Label: LAPS

Obstacle Run: Label: OBSTACLES

Read-A-Thon: Label: HOURS

Glow Run: Label: LAPS

Math-A-Thon: Label: PROBLEMS

Spell-A-Thon: Label: WORDS

Dance-A-Thon: Label: SONGS

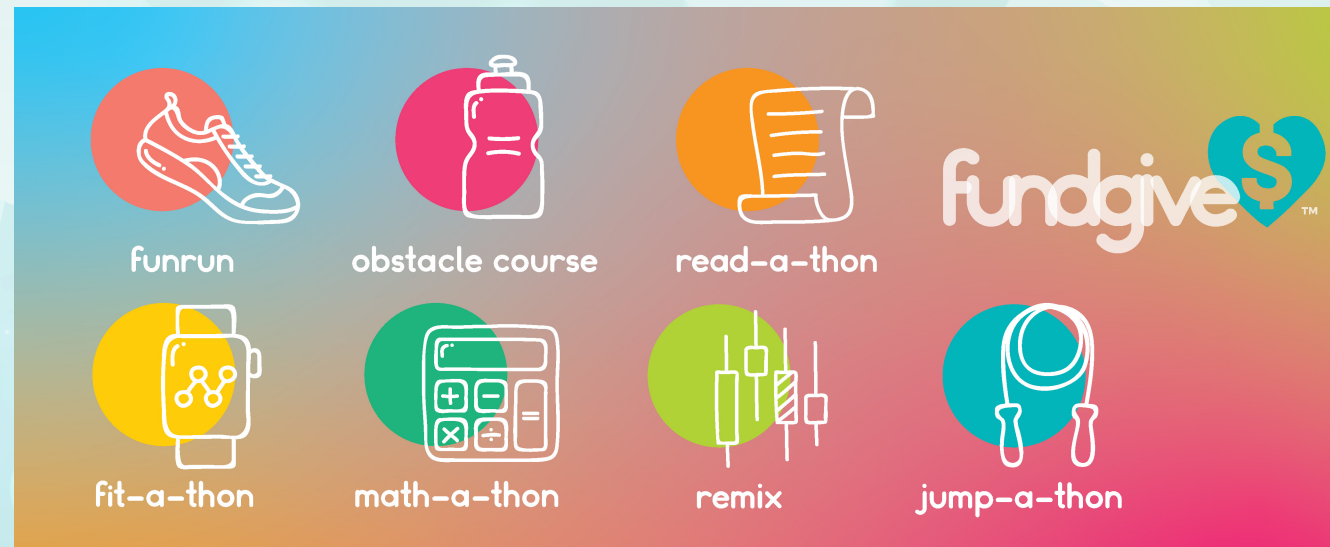
Jump-A-Thon: Label: JUMPS

Kindness-Thon: Label: ACTS

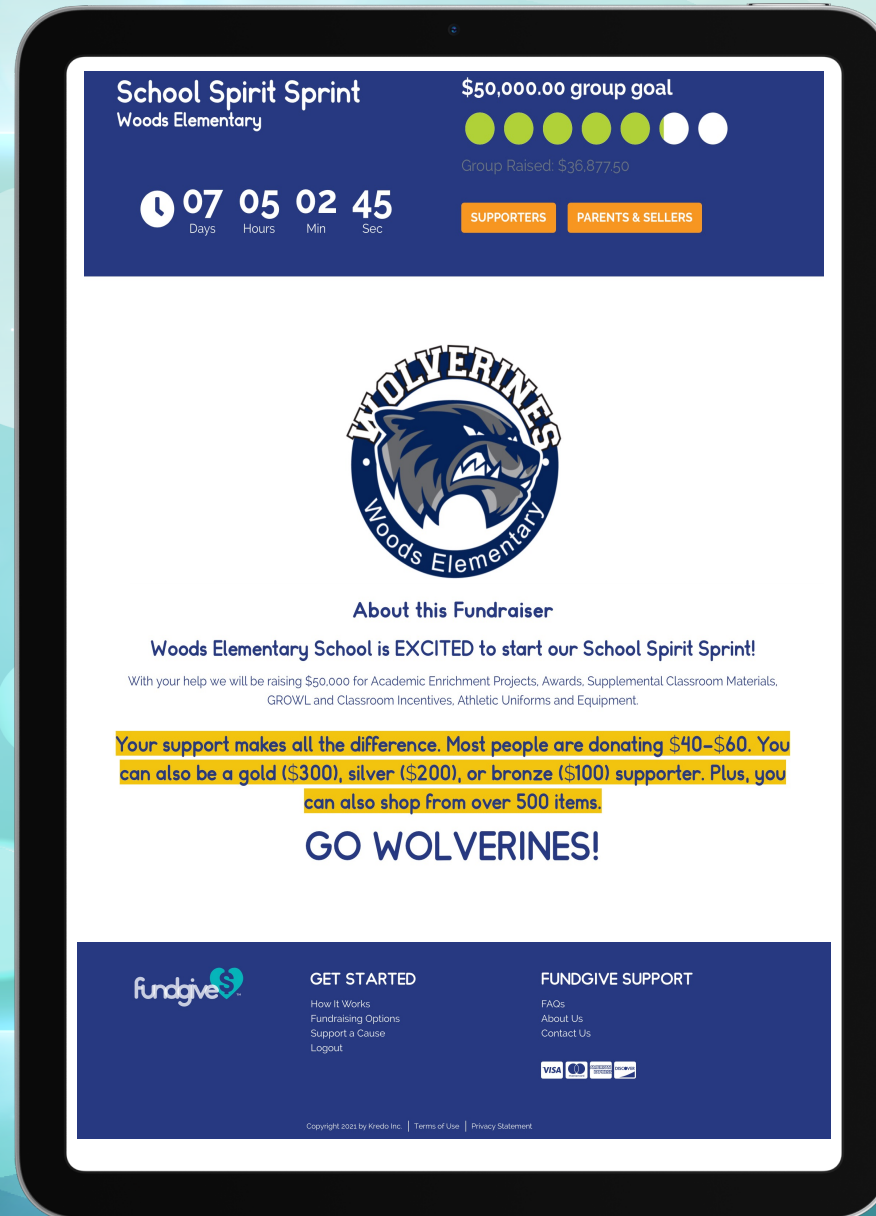
Practice-A-Thon: Label: PRACTICE MINUTES

Sports-A-Thon: Label: HITS / GOALS / SWIMS / BASKETS / LIFTS / PINS

- DEFINED: Perfect for extra-curricular organizations and sports teams. A Hit-A-Thon fundraiser is perfect for a baseball or softball organization, but you could also do a Goal-A-Thon, Swim-A-Thon, Putt-A-Thon, Basket-A-Thon, Lift-A-Thon, Bowl-A-Thons or other "A-Thon" that fits with your sport.



FULLY Customized Site




Kick-Off

- Live
- Custom Video



Materials

- FULLY Collated FundGive Envelope
 - Parent Letter
 - Prize Flyer
 - 3 ft Posters
- 



! FUNDRAISING

! IMPORTANT
DO NOT DISCARD

TAKE 6 MINUTES TO REGISTER & SHARE TO SUPPORT
SELLER GOAL: SHARE & GET 5 ONLINE SUPPORTERS

FUNDRAISING TIPS

- Make a list of all the people that you know in and out-of-state.
- Share, call, text and email to ask for support.
- No door-to-door fundraising.

FUNDRAISER INFO

NAME:

STUDENT CODE:

HINT: REGISTER FOR YOUR STUDENT CODE @ [FUNDGIVE.COM](https://www.fundgive.com)

PHONE:

SCHOOL/GROUP:




TEACHER/LEADER:

WE ARE RAISING MONEY FOR:

DUE DATE: AMOUNT COLLECTED:



DON'T FORGET!
EMAIL, TEXT & SOCIAL SHARE
WITH FAMILY & FRIENDS @
[FUNDGIVE.COM](https://www.fundgive.com)

SHARE VIA



1 SHARE 1 ENTRY
CLICKED = TICKET

WIN FROM \$100,000 IN PRIZES



Prices subject to change. Eligible prizes include but are not limited to \$500 Mystery Prize Packs, Super Jumbo Chili Squares, Party Speaker Systems, Volt Electric Scooters, Levitating UFO Speakers, \$10 Amazon Gift Cards, \$50 Visa Gift Cards, \$10 Amazon Gift Cards, \$500 Visa Gift Cards, \$10 Amazon Gift Cards, \$500 Visa Gift Cards, Apple AirPods, Apple Watches, Apple Pads, Apple MacBook Air, Nintendo Switch, PlayStation 4 and Xbox Series X.





Register at FundGive.com



Share Your Fundraiser









Win From
\$100,000
in Prizes








fundraiser start date

fundraiser end date

LET'S REACH
OUR GOAL!



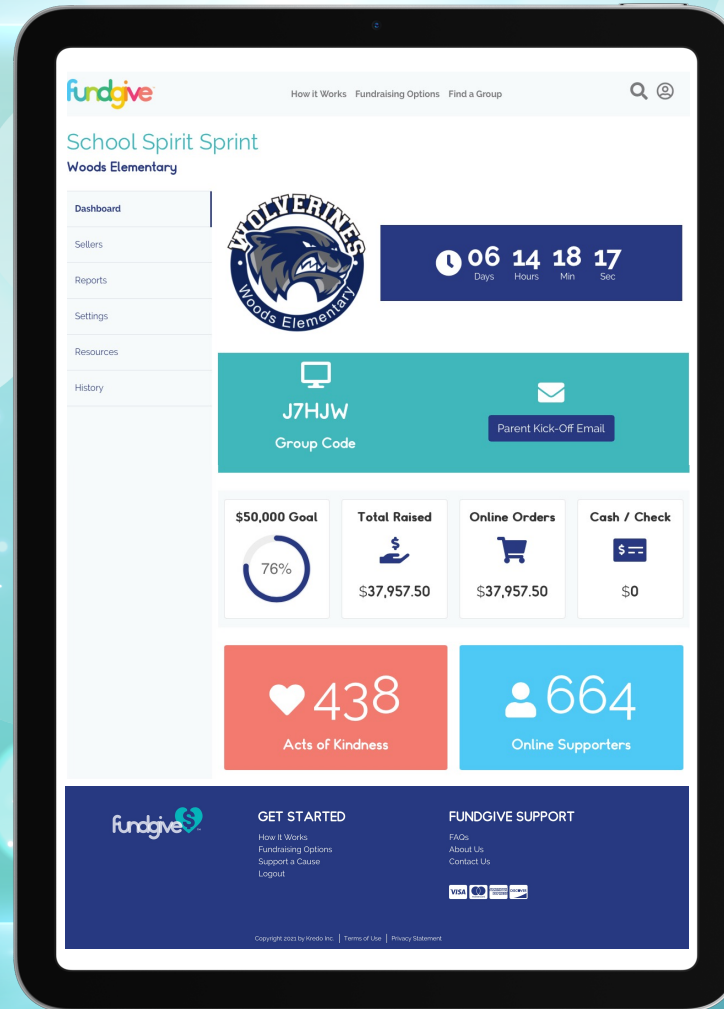


SPONSOR RESOURCES



Sponsor Dashboard

- One Touch Parent Kick-off Email
- Track Sellers
- Track Progress
 - Sales
 - Credits
 - Registrations
 - Clicked Shares
 - Sales by Teacher/Class
 - Acts of Kindness
 - Online Supporters
 - Items Sold



Send the below email to your parents/sellers with the subject: Woods Elementary Fundraiser Starts Today

Woods Elementary fundraiser starts today, and we need your help. Our goal is to raise \$50,000.00 for Student Incentives, Enrichment Projects, Athletic Uniforms, Equipment.

It's as simple as 1, 2, 3!

1. Register TONIGHT at <https://www.FundGive.com/reg/code/J7HJW>
2. Share custom student support links with family and friends.
3. Student Goal: 5 Online Supporters.

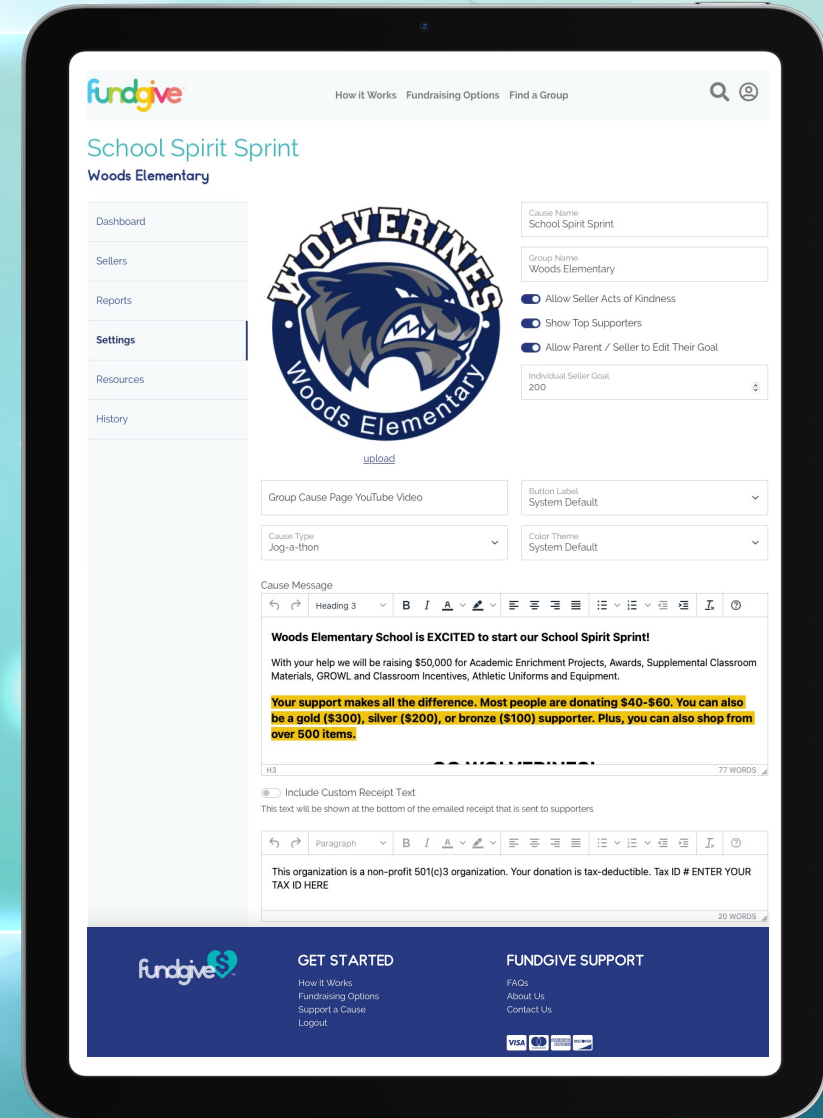
REGISTER-SHARE-WIN: Sharing gets you tickets for chances to win over \$100,000 in instant prizes.

Fundraiser Links:

- * Why We Fundraise - (<https://vimeo.com/showcase/8770826>)
- * Kick-Off Videos - (<https://vimeo.com/showcase/8851677>)
- * Parent Letter - (<https://bit.ly/3AdIZcy>)

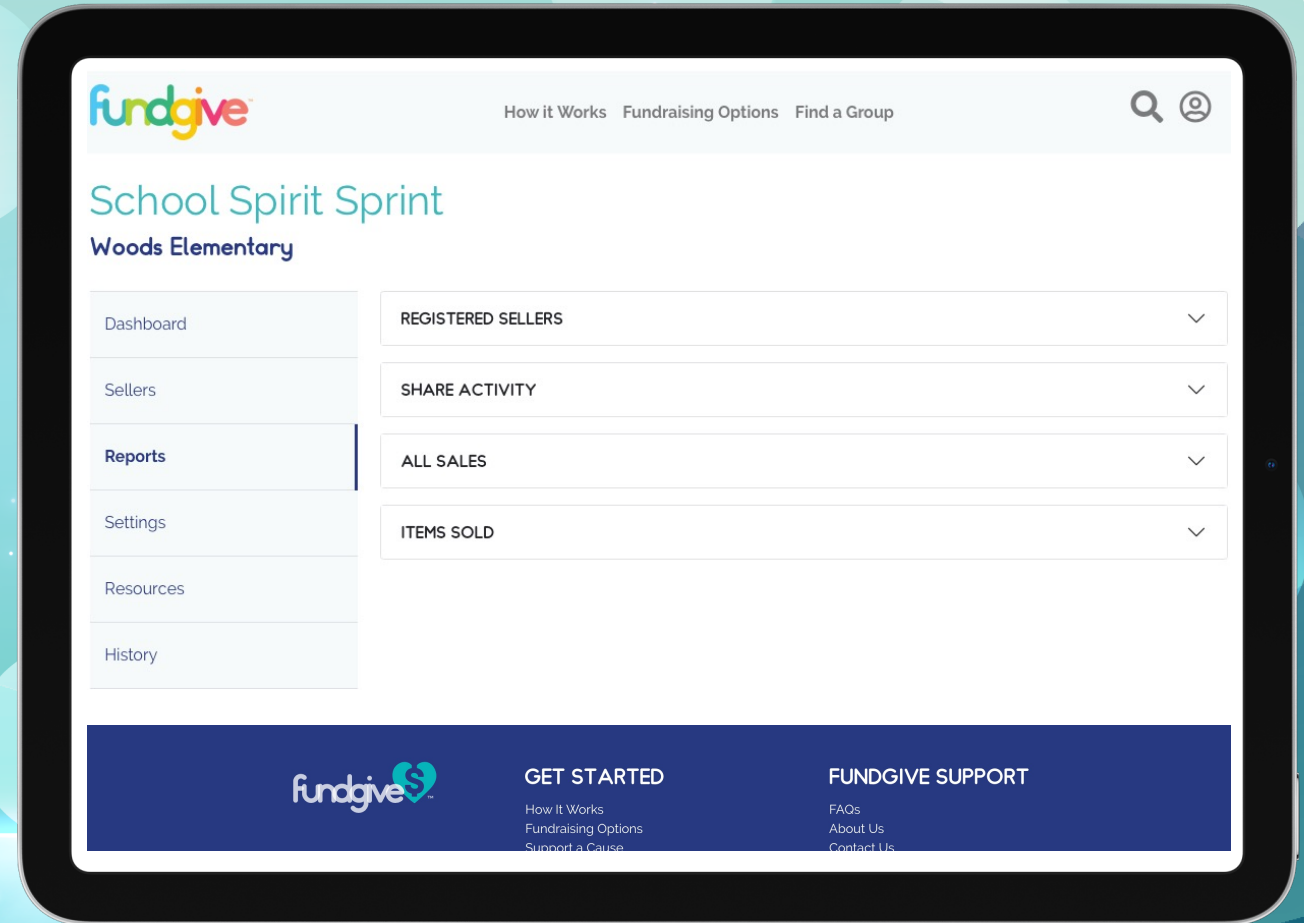
Sponsor Customization

- Upload Group Image/Logo
- Upload YouTube Video
- Adjust Seller Goal
- Customize Cause/Thon Title
- Customize Group Message
- Customize Tax Receipt



Sponsor Reports

- Pick Any Date Range
- Full Reconciliation
- Registered Sellers
- Clicked Share Activity
- All Sales by Seller
- Items Sold



Sponsor Cash/Check Upload

- Add Any Amount
- Cash/Checks Combined with Online Sales
- Seller Credit Tracking
- Check Number Entry
- Cash/Check Entry Included in Reports

Add Cash/Check Donation

Seller
Dansby, Cece - Dansby

▼

Amount \$
20

▲▼

Type
Cash

▼

Check Number

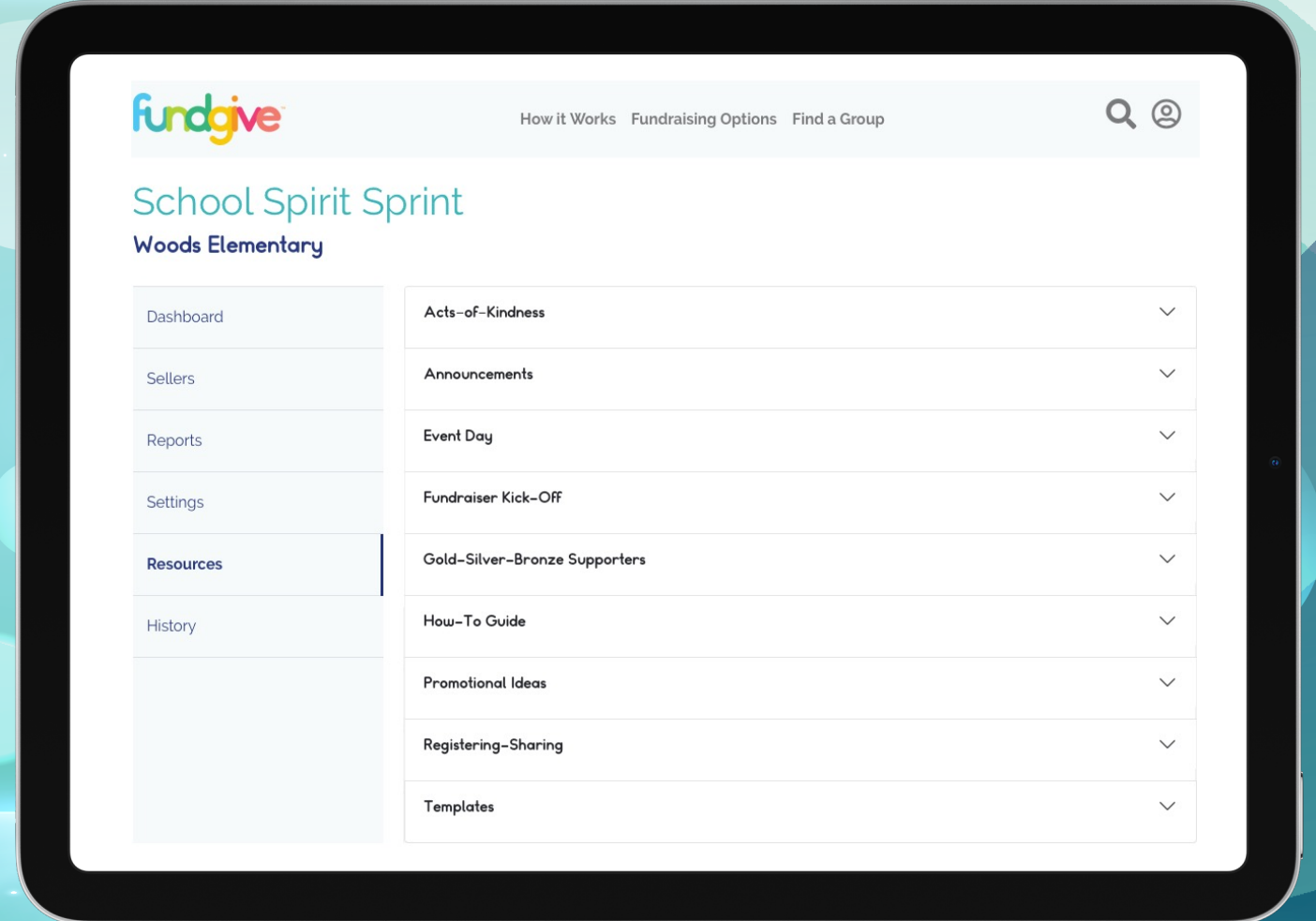
Cancel

Save

Sponsor Resources



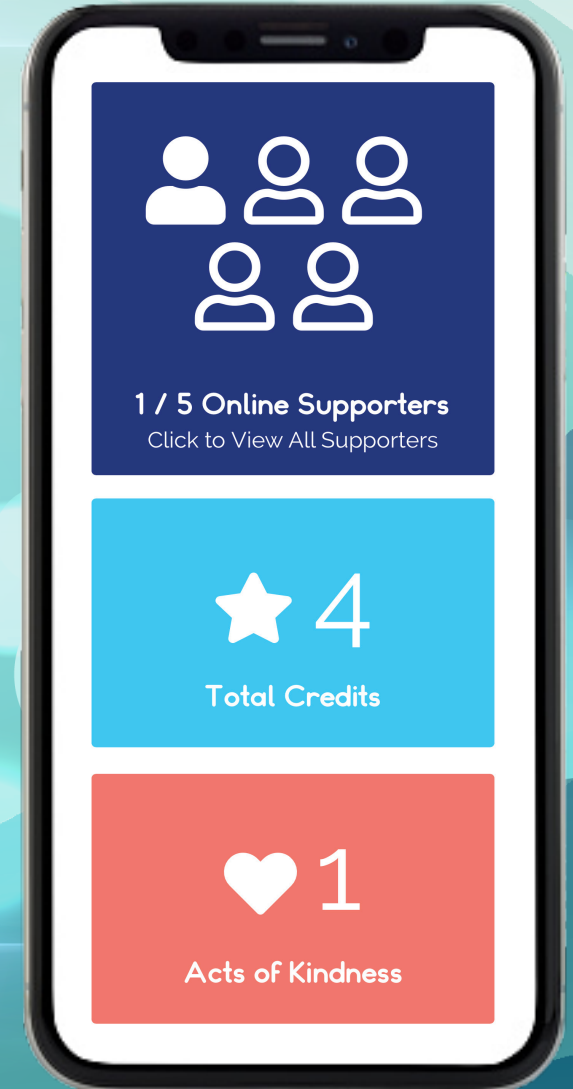
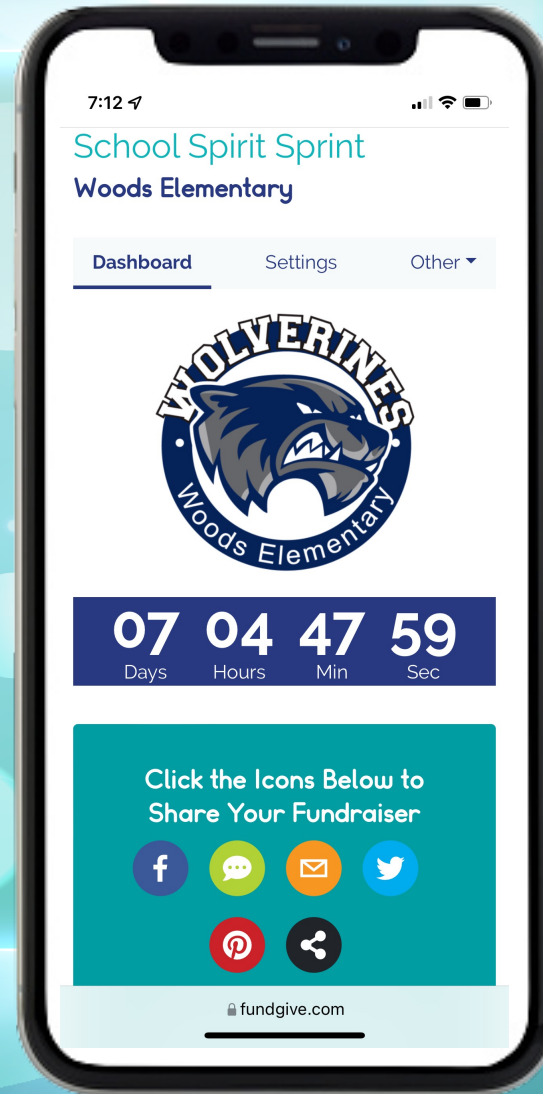
- In-Depth How-to Guide
- Email Templates
- Announcements
- Acts of Kindness
- Gold-Silver-Bronze
- Promotional Ideas
- Images for Sharing
- Email/Note Templates
- Etc.



PARENTS & SELLERS

Student Dashboard

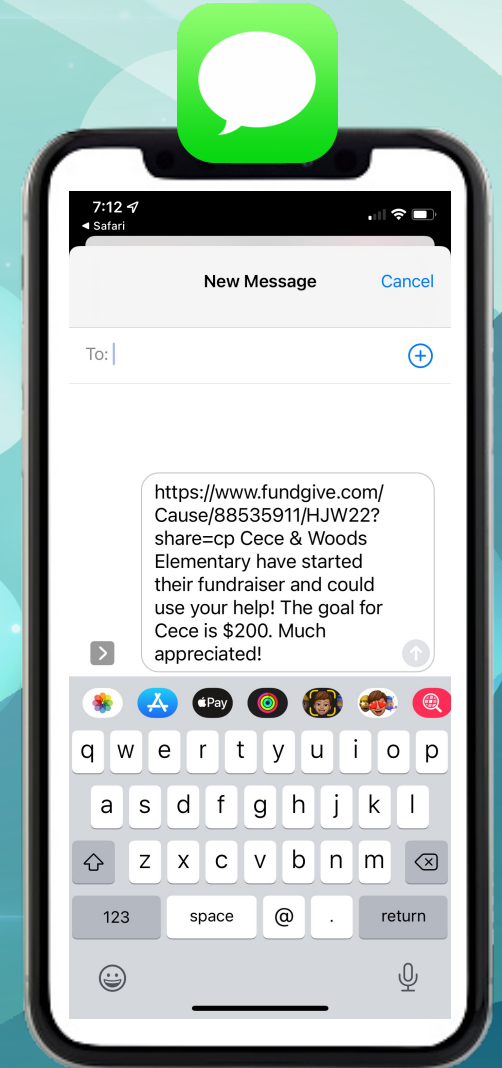
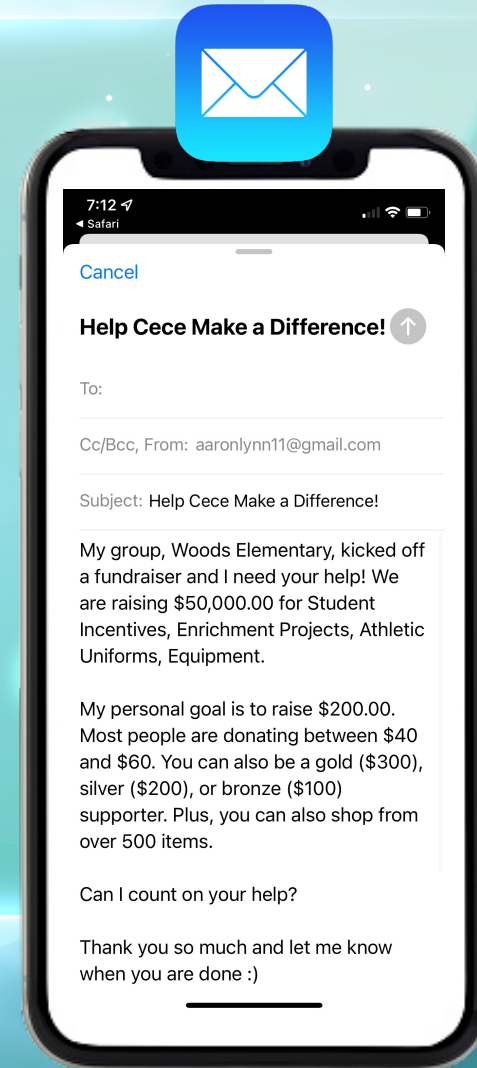
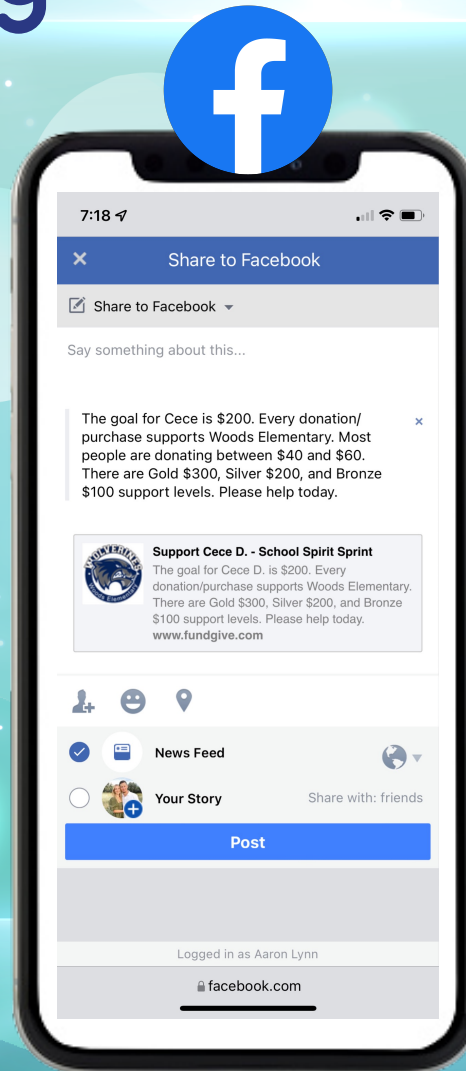
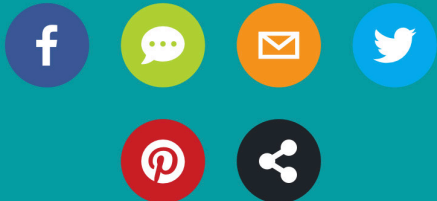
- One Touch Sharing
- Donate/Shop Buttons
- Full Customization
- Track Progress
 - Sales
 - Credits
 - Acts of Kindness
 - Online Supporters
 - Clicked Shares



One-Click Sharing

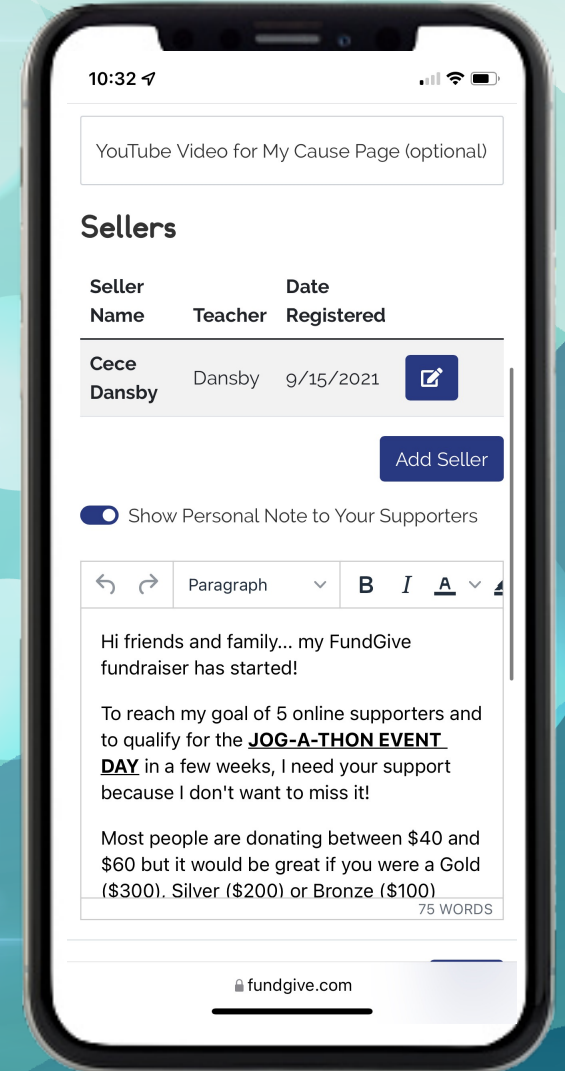
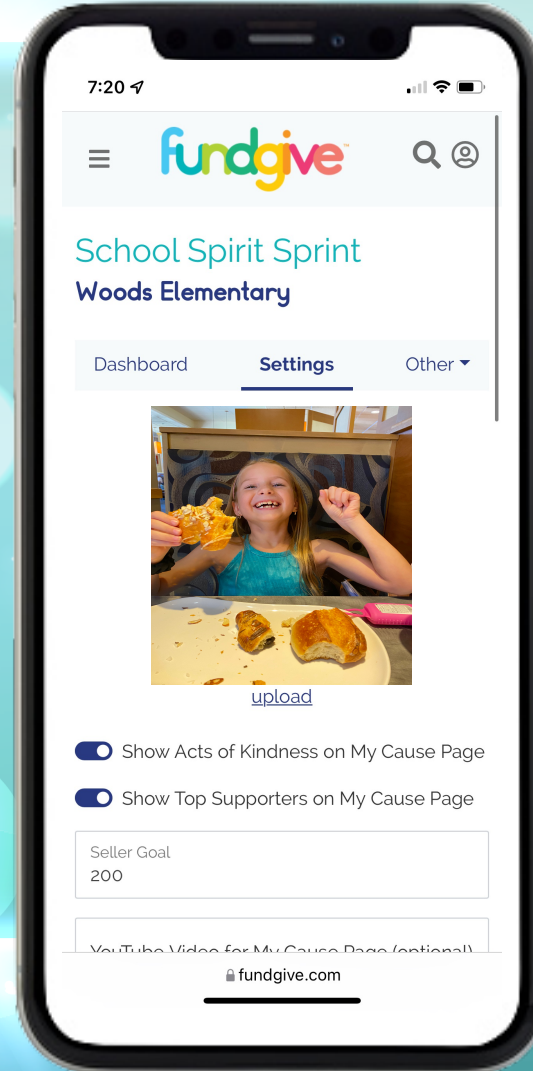
- Facebook
- Text
- Email
- Twitter
- Pinterest
- Instagram
- Snapchat
- LinkedIn
- Whatsapp
- & More

Click the Icons Below to
Share Your Fundraiser



Student Customization

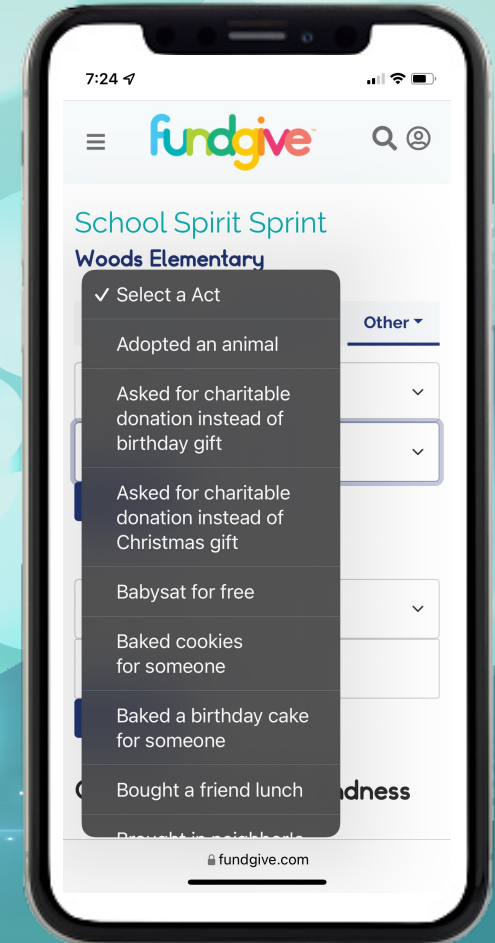
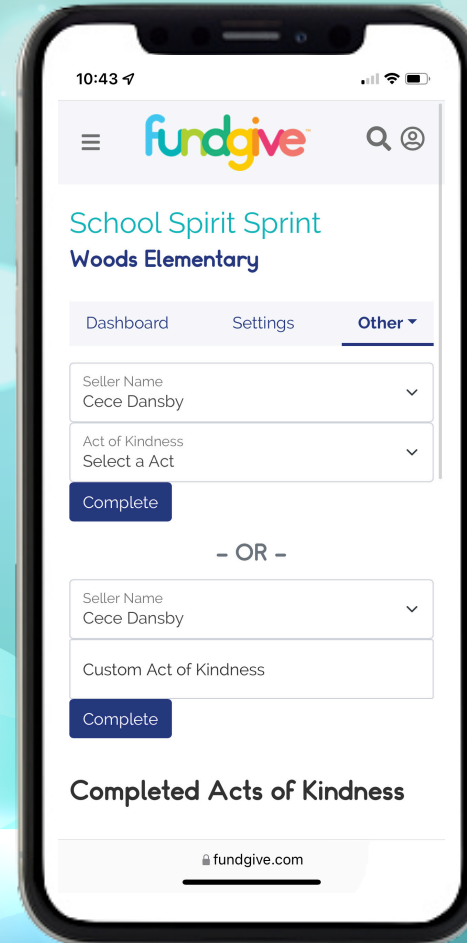
- Upload Student Picture
- Upload YouTube Video
- Add Sibling
- Adjust Goal
- Customize Personal Note to Family & Friends for Support



Student Acts of Kindness

Pay it forward by thanking supporting and performing Acts of Kindness

- OVER 100 Pre-Loaded Acts to Choose From
- Enter a Custom Act
- Track Acts of Kindness



Register. Share. Win

- OVER \$100k Worth of Prizes
- Every 10 Clicked Shares Gets a Ticket for a Chance to Win!



Participants can win prizes online! Once registered, check out your Parent/Student Dashboard to play Register. Share. Win Game... OVER \$100,000 in prize giveaways!



Register at FundGive.com



Share Your Fundraiser



Win From \$100,000 in Prizes

REGISTER TO ACCESS YOUR DASHBOARD



SHARE FUNDRAISER NATIONWIDE WITH FAMILY & FRIENDS



TRACK YOUR SUPPORTERS, SALES & DONATIONS

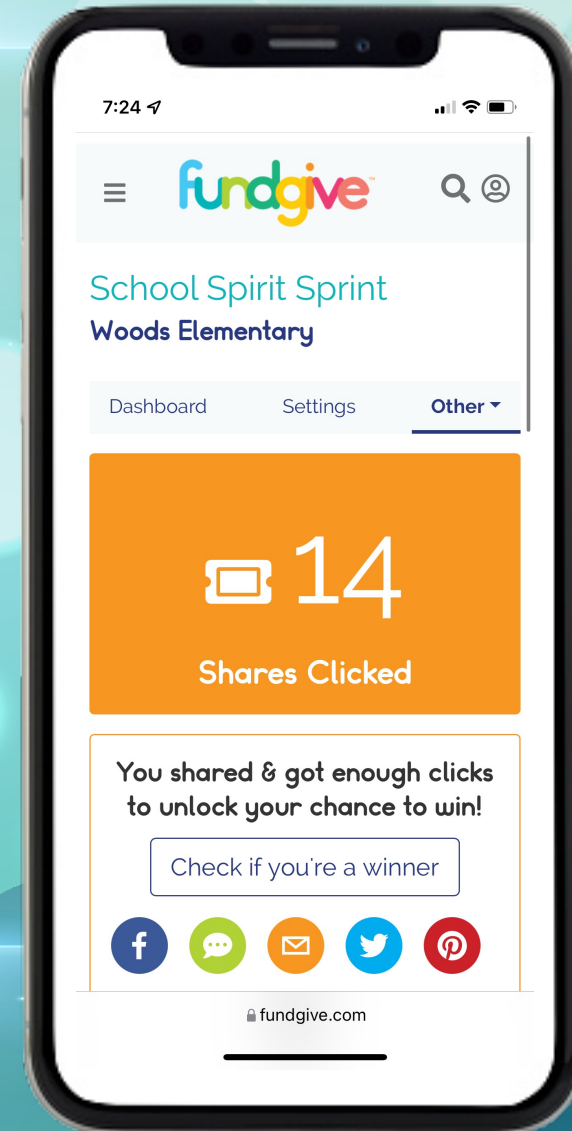


CUSTOMIZE YOUR SELLER DASHBOARD



TRACK YOUR SHARING TO SEE IF YOU'RE A WINNER





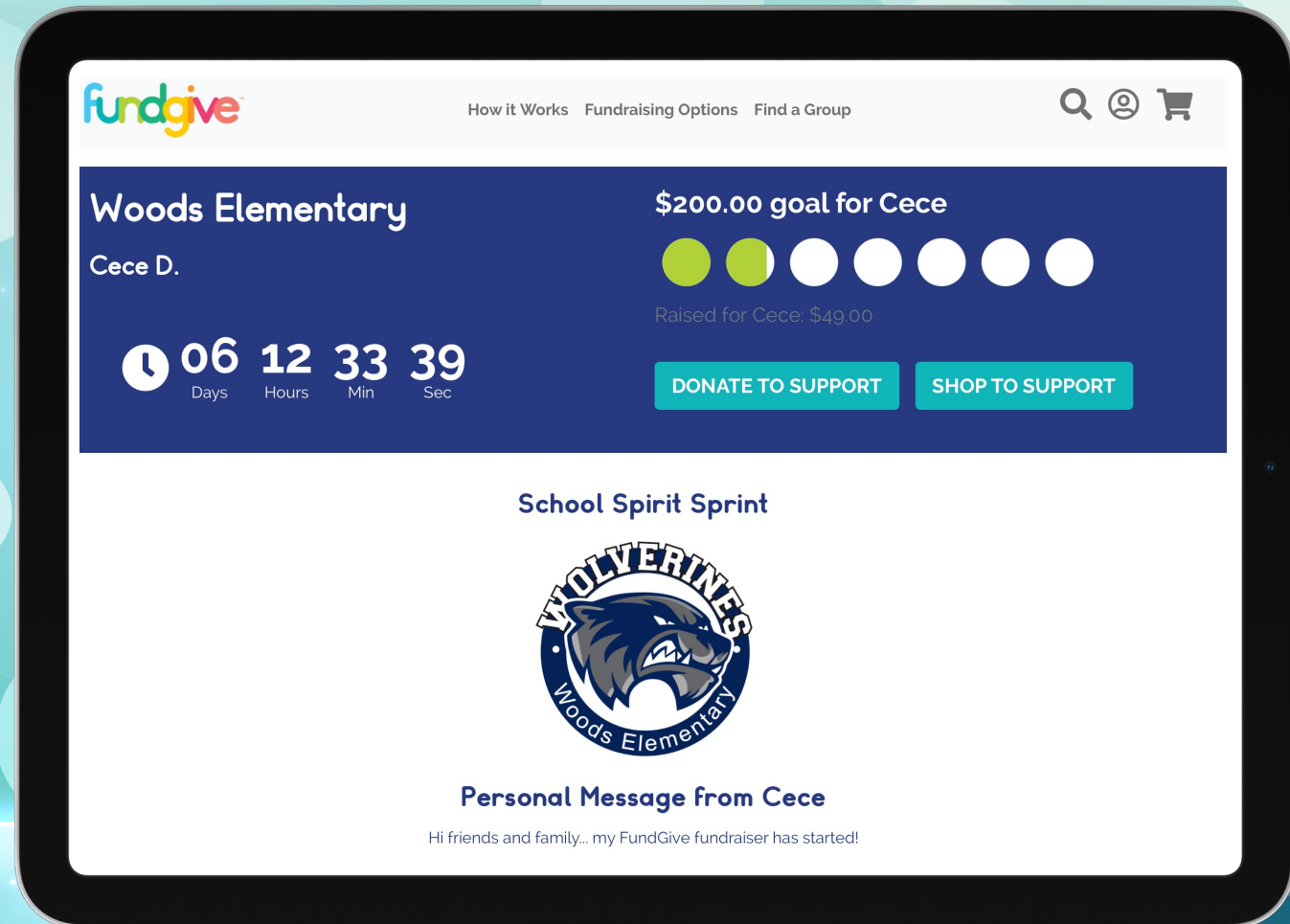


SUPPORTERS



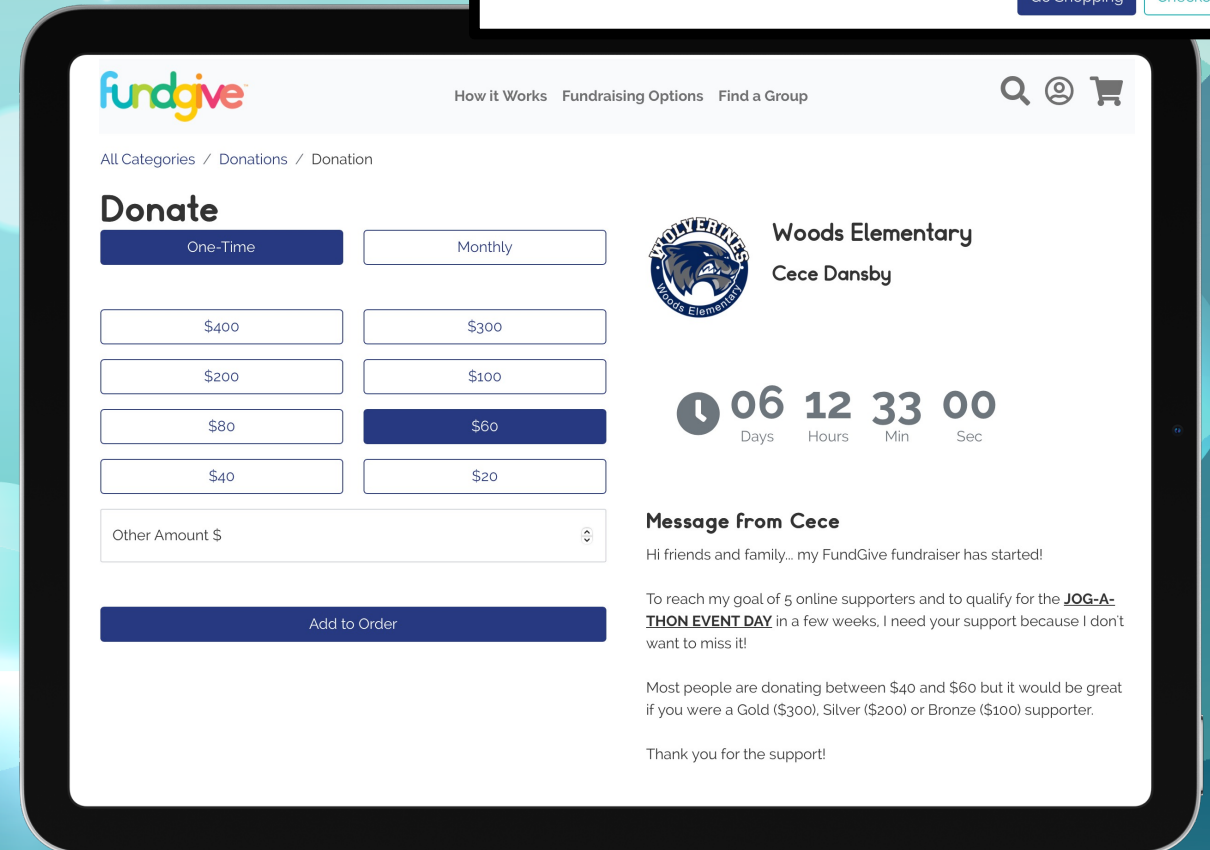
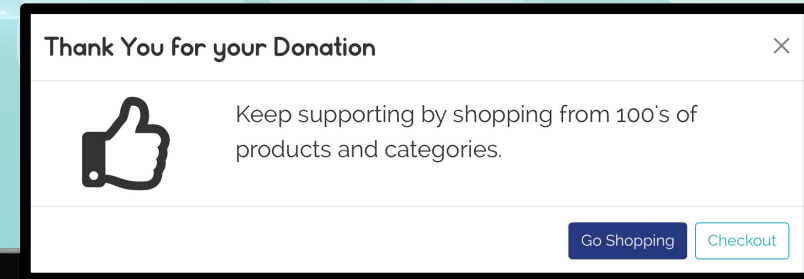
Supporter Experience

- Donate **AND** Shop
- Personal Seller Message
- Countdown Timer
- Goal Tracker
- About This Fundraiser
- Group Message
- Top Supporters
- Acts of Kindness Performed



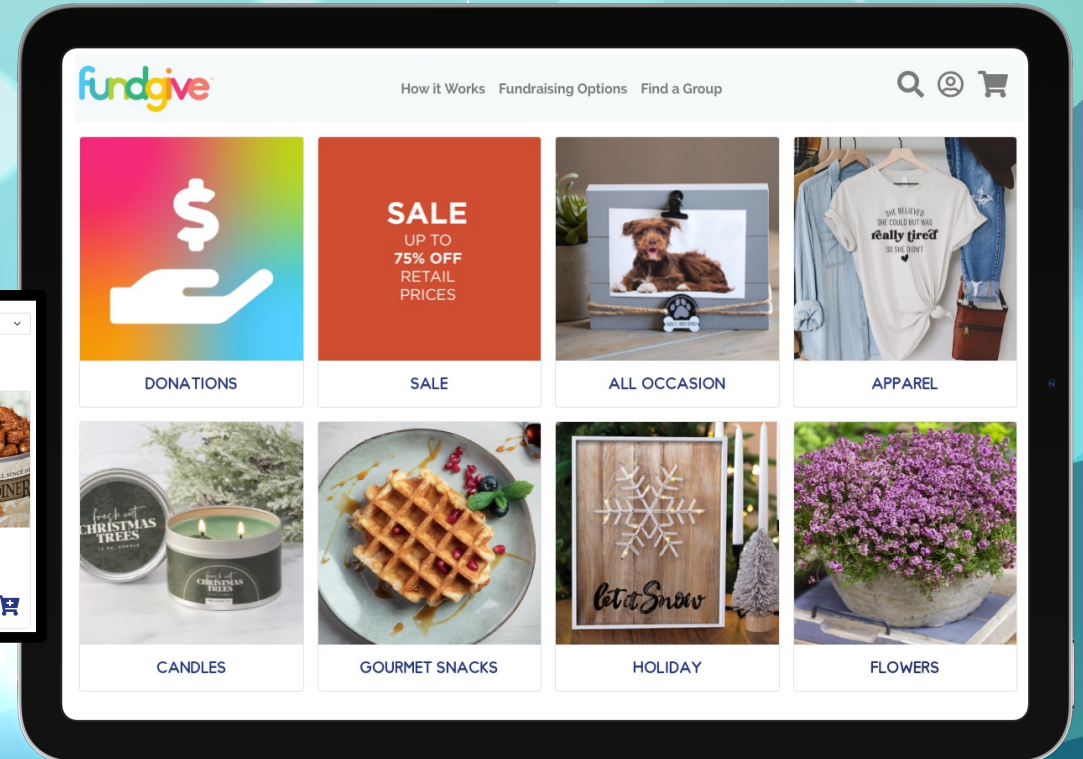
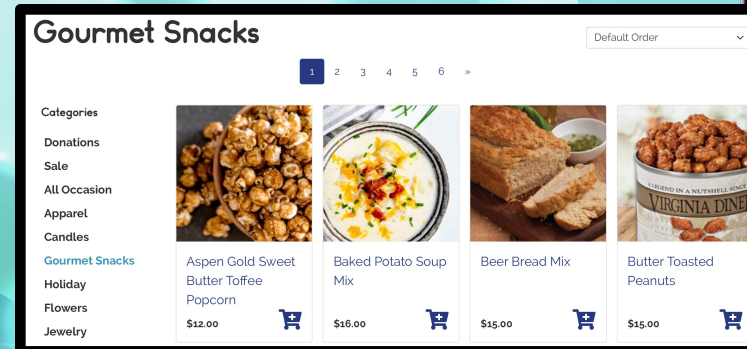
Customer Donation Experience

- Donate Flat OR Monthly Amount
- Enter Custom Amount
- Personal Message Displayed
- Customer Up-Sell/Offer with Shopping



Customer Shopping Experience


- Avg Checkout: \$61
- 13 Product Categories
- Ships Direct to Customer



Customer Acts of Kindness

- Customer Option to Add 3% of Their Cart as a Donation
- 100% Profit to Your Group on All Acts of Kindness
- INCREASED Profits

Payment Method




▼

▼

☐ Act of Kindness: Cover 3% Credit Card Fees - 100% of this goes to the cause!

Place Order

My Order	
	1x One-Time Donation \$100.00
<hr/>	
Act of Kindness:	\$3.00
Subtotal:	\$103.00
Shipping/Handling:	\$0.00
Tax:	\$0.00
Grand Total	\$103.00



PRIZES



Prize Credits

- Donations: Every \$20 Donation = 1 Prize Credit
- Online Shopping: Every Item Purchased = 1 Prize Credit
- When Cash/Check Uploaded, Reports will Reflect Credit Totals Toward Prizes

4 Prize Sections to MAXIMIZE Profits

- Registration & 5 Clicked Shares Prize
- Daily Prizes
- Cumulative Prizes
- Principal Challenge Prize

REGISTRATION PRIZES



RECESS

DAILY PRIZES



COOP'S KUNG FU ADVENTURE

Earn a new COOP for each coupon you turn in

CUT & RETURN TO SCHOOL
I sold _____ items to qualify for prize.
Student Name _____
Teacher / Room # _____
Parent / Guardian Signature _____

coupons on parent letters

BONUS REWARDS
every COOP has a unique code to redeem online!
1 in 100 win @

ACT OF KINDNESS STICKER SHEET!

www.GetCoops.com

CUMULATIVE PRIZES



PRIZE PARADE
CUMULATIVE PRIZE PROGRAM - EARN A-J

A SELL 2-5 ITEMS & EARN A
TEACH IT TRICKS AND AMAZE YOUR FRIENDS!
Squirrles

B SELL 6-10 ITEMS & EARN A-B
CAUTION
MAKE IT YOUR OWN! ADD GLITTER OR FOOD COLORING
CAUTION
GLOW SLIME

C SELL 11-15 ITEMS & EARN A-C
WITH APP! MAGICALLY FLIES FROM HAND TO HAND
BRIGHT BUGZ

D SELL 16-23 ITEMS & EARN A-D
SLINGSHOT IT THROUGH THE AIR!
WITH SOUND!
FLYING KARATE COOP

E SELL 24-34 ITEMS & EARN A-E
TOUCH SENSITIVE!
19 EARPODS

F SELL 35-49 ITEMS & EARN A-F
ELECTRICITY
LIGHT-UP BASKETBALL

G SELL 50-74 ITEMS & EARN A-G
ABLE TO SENSE OBSTACLES!
REMOTE CONTROL FLYING BIRD

H SELL 75-99 ITEMS & EARN A-H
ALEXA + PARENT CONTROLS
amazon echo

I SELL 100-174 ITEMS & EARN A-I
LEGO
FREE APP DOWNLOAD + PLAYMAT
S-IN-1 BUILD & CODE ROBOT

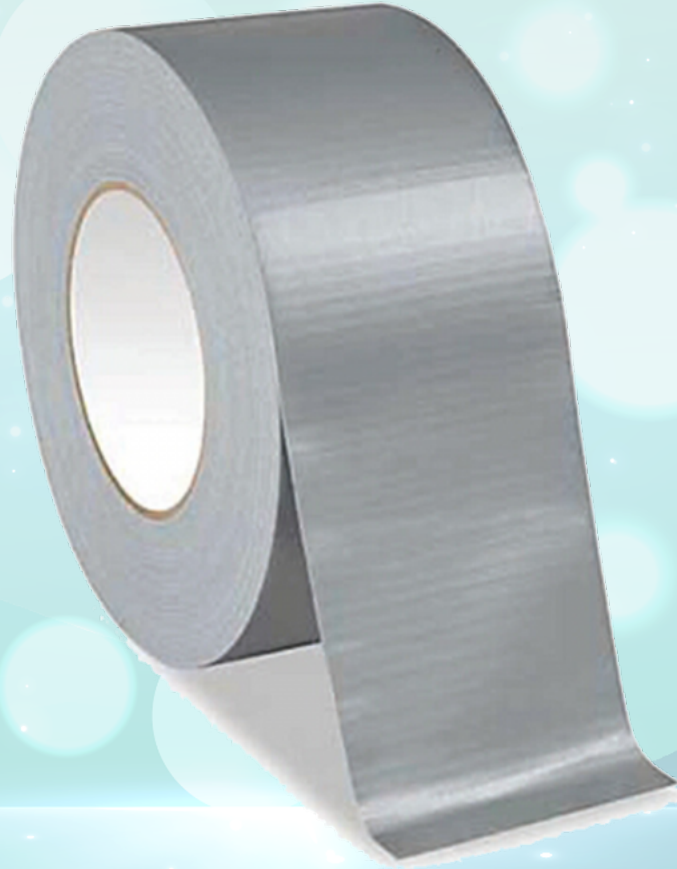
J SELL 175+ ITEMS & EARN A-J
XBOX SERIES X

\$50 CASH OR **ECHO DOT KIDS EDITION**
H1 = CASH H2 = ECHO

\$100 CASH OR **\$200 CASH**
I1 = CASH I2 = ROBOT

\$200 CASH OR **XBOX SERIES X**
J1 = CASH J2 = XBOX

Principal Challenge





SPIRIT GEAR



Customized Spirit Gear

- Standard Event Day: \$3
- Customized for School: \$5

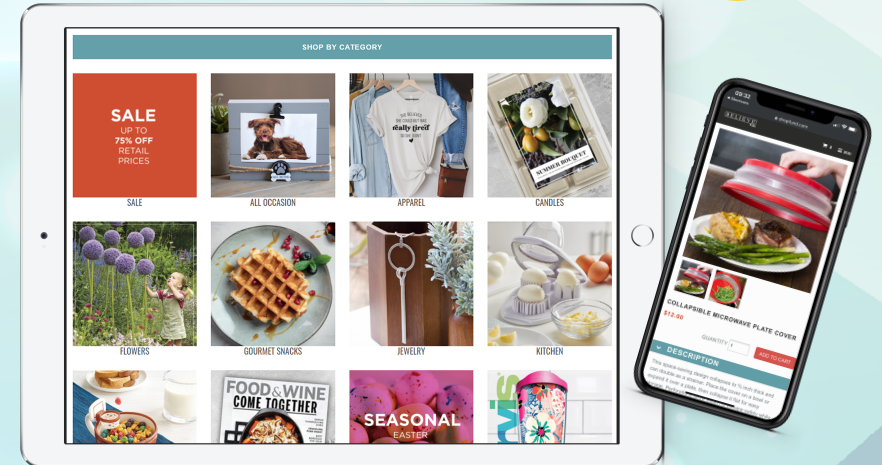


PROFIT

FundGive™ Group Profit

- 40% Online Shopping Profit

- Average online supporter order: \$61
- 13 Shopping Categories / 500+ Items



- 70% Online One-Time & Subscription Donations Profit

- 6 Month / 1-Year Subscriptions: Profit to Group Is Paid In Full Up Front*

- 100% Cash / Check / Acts of Kindness Profit

- Track & export data/reports for cash and checks making it super-easy for your bookkeeping!

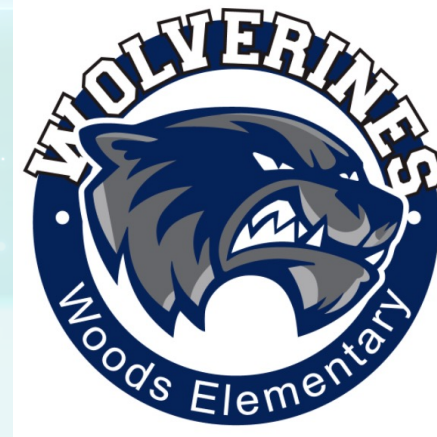


PROVEN RESULTS



Results

- **Woods Elementary (Clovis, CA)**
 - Registration: 60+%
 - 444 Acts of Kindness
 - Average Donation: \$58.06
 - Total Sales Within 7 Days: \$39,318
- **Fresno City College Baseball (Fresno, CA)**
 - Registration: 100%
 - 37 Acts of Kindness
 - Average Donation: \$105.65
 - Total Sales Within 36 hours: \$11,020





fundgive™

