BELIEVE™ Kids

Fundgive™

What is FundGive™

A new and improved platform for school and group donation fundraisers.

FundGive is super-flexible, feature-rich and provides multiple support options.

Supporter Options

- Option 1: One-Time Donations
- Option 2: Monthly Subscription Donations
- Option 3: Shopping Option w/ 100's of Products & Categories

GOAL: LESS WORK. MORE MONEY. We've simplified the normal donation fundraiser while also making it flexible to customize for your group. The parent/seller and sponsor dashboards, resources, and automation are off the hook. Plus, FundGive integrates a ton of features that allow your group to "refresh" the sale each year.

FundGive™ - No More Pledges

Instead of pledges, we use flat, one-time or subscription donations that can be honor system & achievement-based. *Example: Johnny gets $40-$80 for committing to 40 laps ($1-$2 per lap).*

- SMALL PLEDGES: When a supporter is asked to make a pledge for an unknown number of laps, obstacles, dances, etc., the supporter will typically make a small pledge since they don't know how much they are committing.
- POST-FUNDRAISER MONEY COLLECTION: With pledges, sellers have to go back to collect the money.
- NO REAL-TIME DATA: Groups won't know how much they have raised until after the fundraiser when all pledges have been collected.
- RISK OF BOUNCED CHECKS
- LOTS OF WORK FOR SPONSOR & GROUP: When you have to collect pledge forms, cash, and checks, keep track of all the data, make deposits, handle bounced checks, etc., your time spent hugely increases.
- NO REAL-TIME SELLER DATA: Students don't know where they stand during the fundraiser for prizes, contests, incentives, etc.

FundGive™ 18+ Cause Types

Color Run: Label: LAPS

Jog-A-Thon: Label: LAPS

Obstacle Run: Label: OBSTACLES

Read-A-Thon: Label: HOURS

Glow Run: Label: LAPS

Math-A-Thon: Label: PROBLEMS

Spell-A-Thon: Label: WORDS

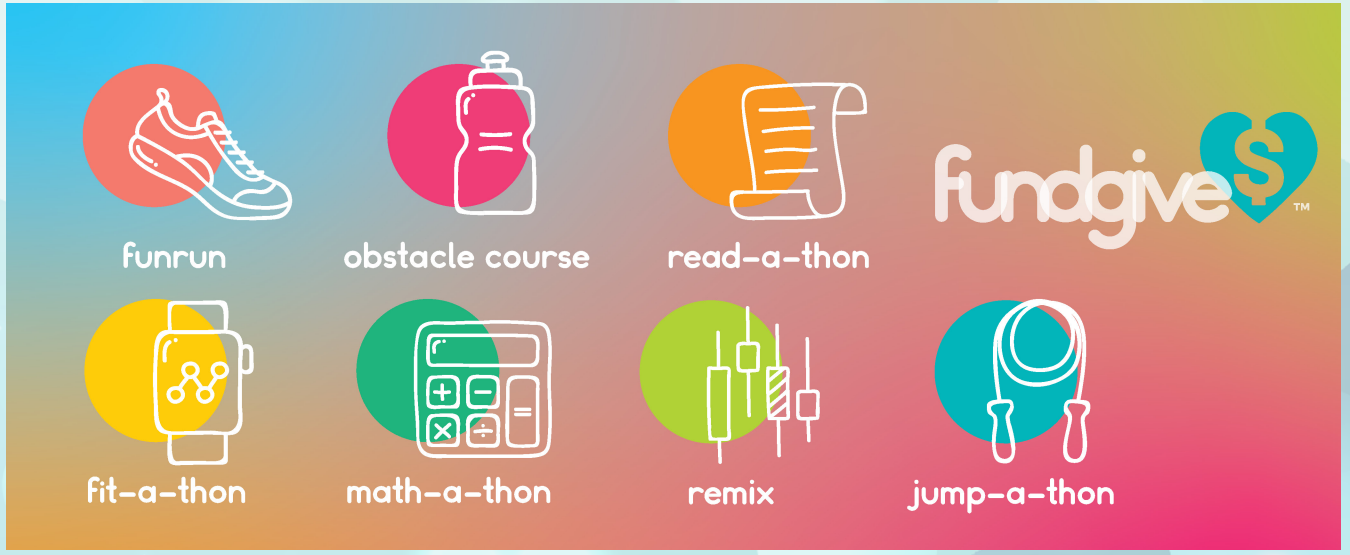
Dance-A-Thon: Label: SONGS

Jump-A-Thon: Label: JUMPS

Kindness-Thon: Label: ACTS

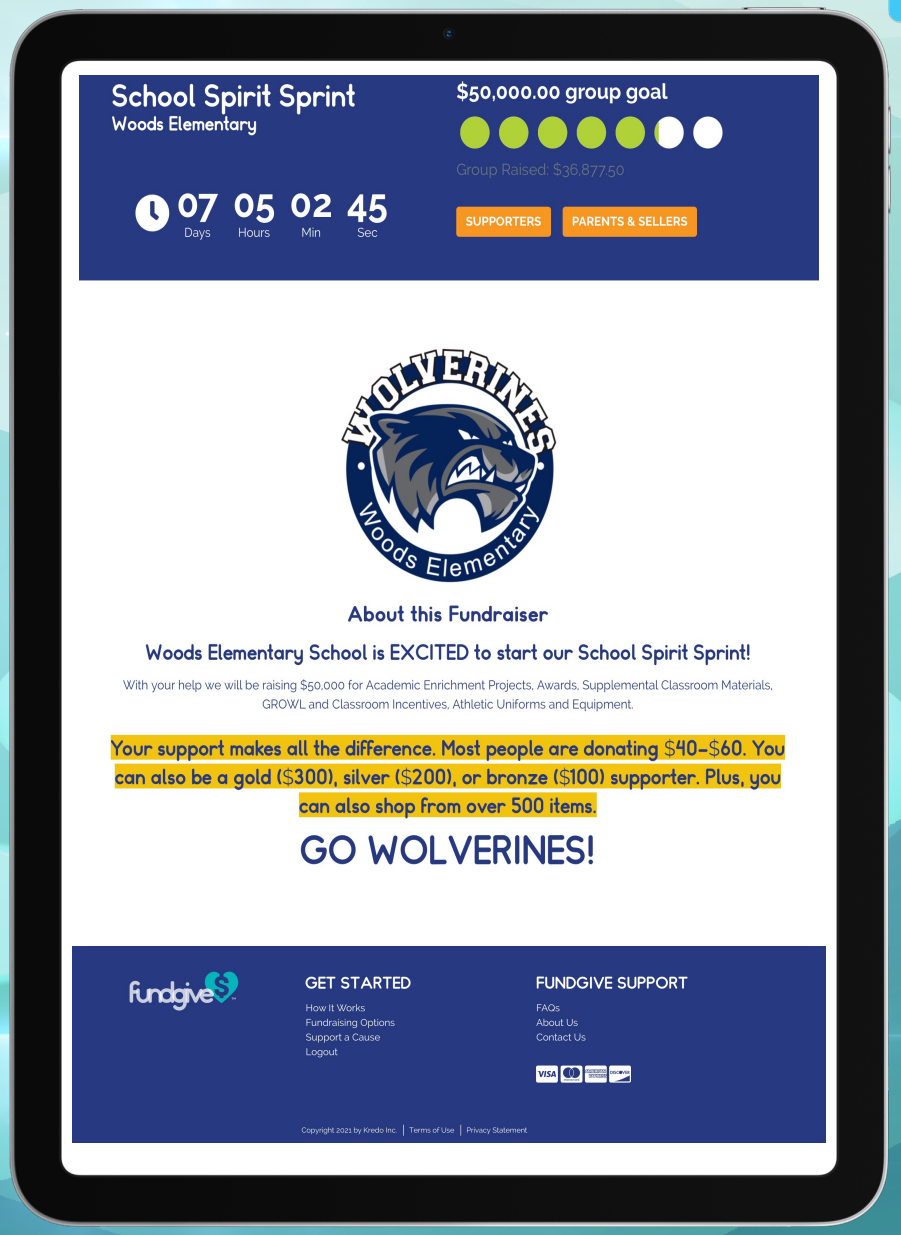
Practice-A-Thon: Label: PRACTICE MINUTES

Sports-A-Thon: Label: HITS / GOALS / SWIMS / BASKETS / LIFTS / PINS



- DEFINED: Perfect for extra-curricular organizations and sports teams. A Hit-A-Thon fundraiser is perfect for a baseball or softball organization, but you could also do a Goal-A-Thon, Swim-A-Thon, Putt-A-Thon, Basket-A-Thon, Lift-A-Thon, Bowl-A-Thons or other "A-Thon" that fits with your sport.

FULLY Customized Site

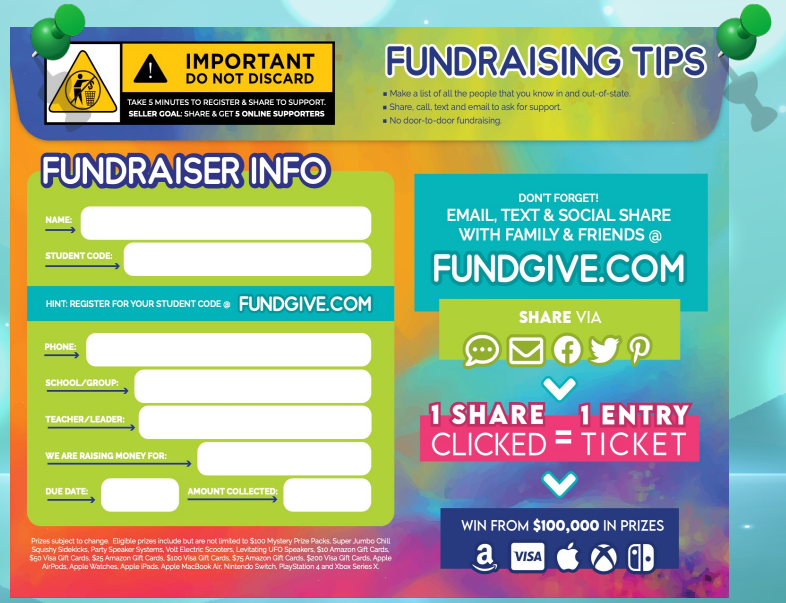


Kick-Off

- Live
- Custom Video

Materials

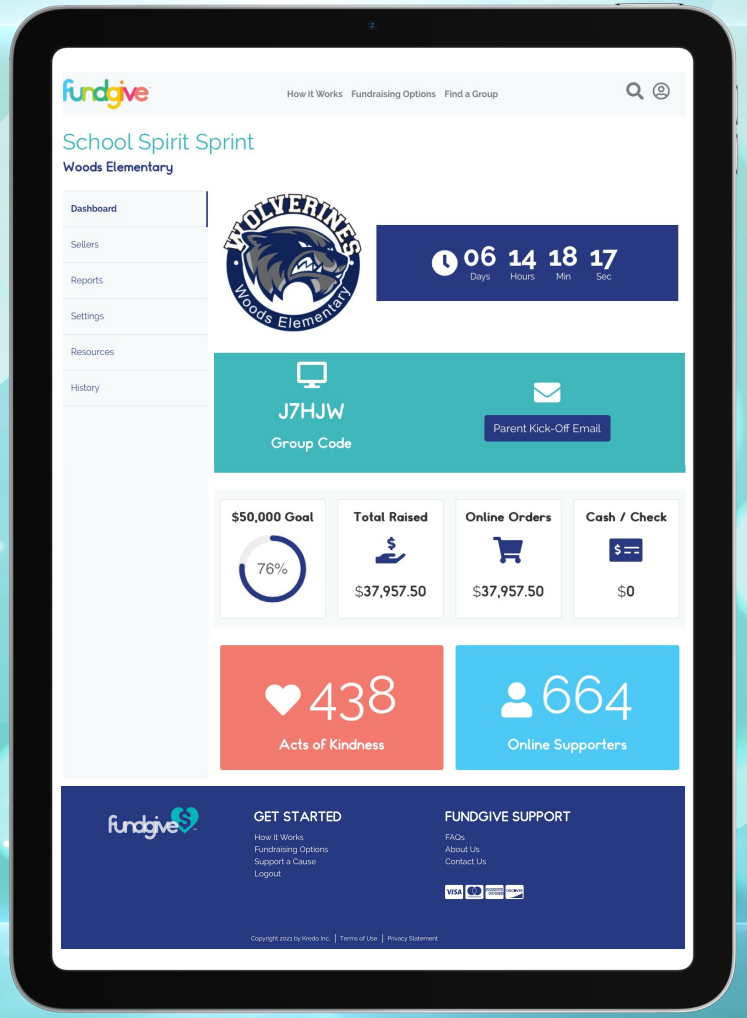
- FULLY Collated FundGive Envelope
  - Parent Letter
  - Prize Flyer
  - 3 ft Posters



SPONSOR RESOURCES

Sponsor Dashboard

- One Touch Parent Kick-off Email
- Track Sellers
- Track Progress
  - Sales
  - Credits
  - Registrations
  - Clicked Shares
  - Sales by Teacher/Class
  - Acts of Kindness
  - Online Supporters
  - Items Sold



Send the below email to your parents/sellers with the subject: Woods Elementary Fundraiser Starts Today

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Woods Elementary fundraiser starts today, and we need your help. Our goal is to raise $50,000.00 for Student Incentives, Enrichment Projects, Athletic Uniforms, Equipment.

It's as simple as 1, 2, 3!

1. Register TONIGHT at https://www.FundGive.com/reg/code/J7HJW
2. Share custom student support links with family and friends.
3. Student Goal: 5 Online Supporters.

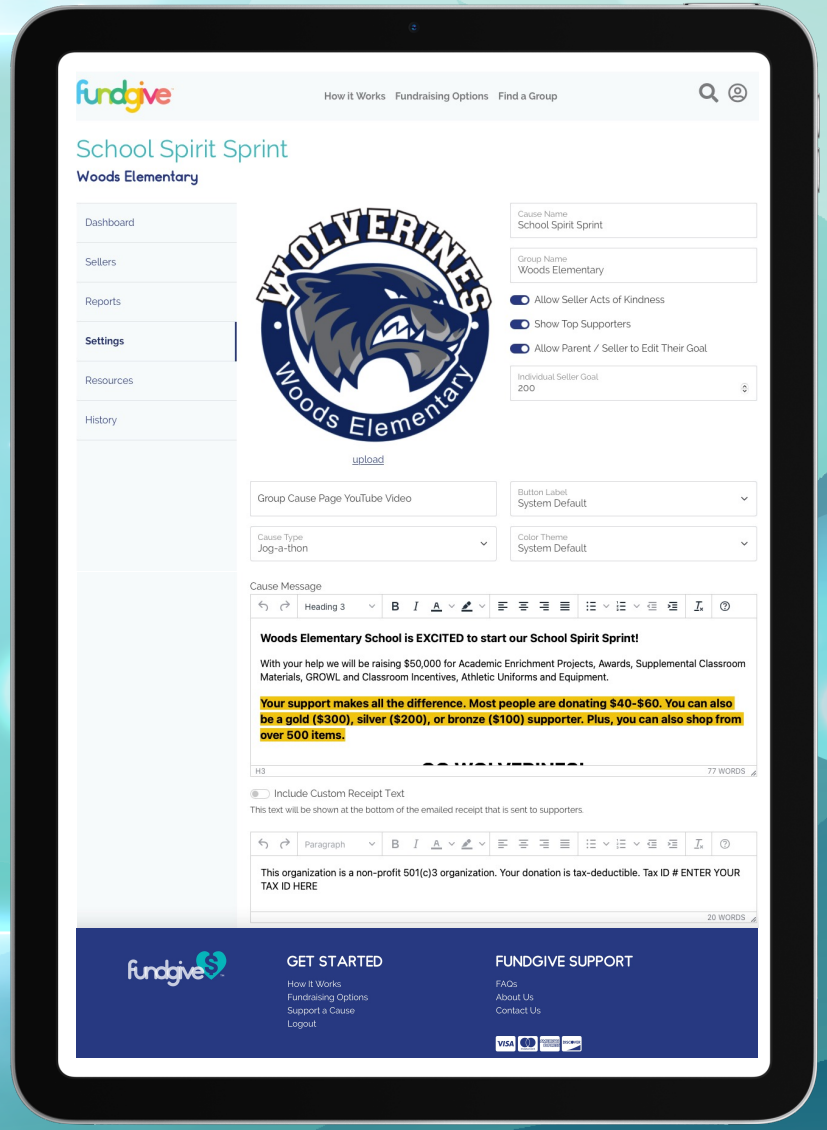
REGISTER-SHARE-WIN: Sharing gets you tickets for chances to win over $100,000 in instant prizes.

Fundraiser Links:

* Why We Fundraise - (https://vimeo.com/showcase/8770826)
* Kick-Off Videos - (https://vimeo.com/showcase/8851677)
* Parent Letter - (https://bit.ly/3AdlZcy)

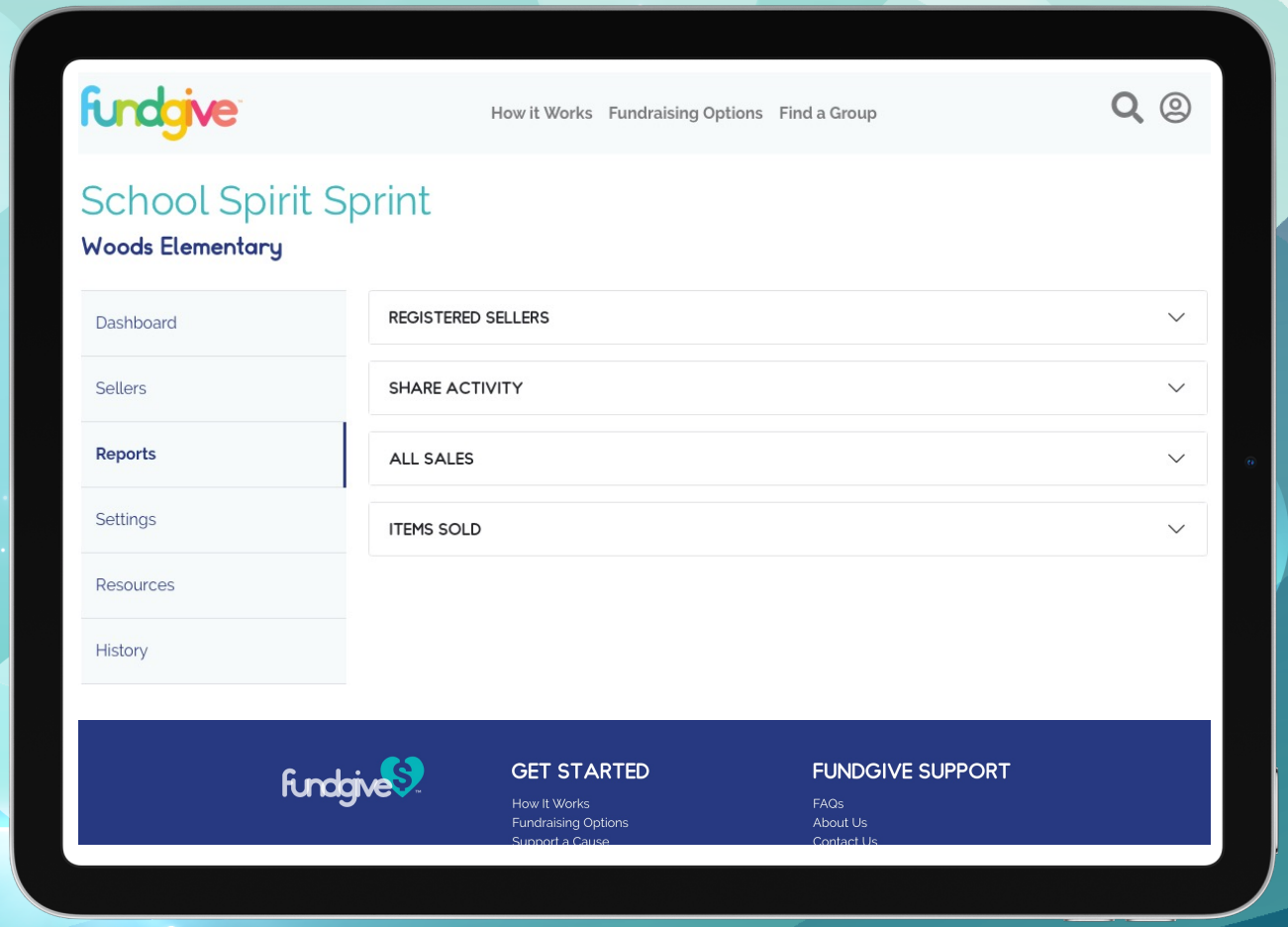
Sponsor Customization

- Upload Group Image/Logo
- Upload YouTube Video
- Adjust Seller Goal
- Customize Cause/Thon Title
- Customize Group Message
- Customize Tax Receipt



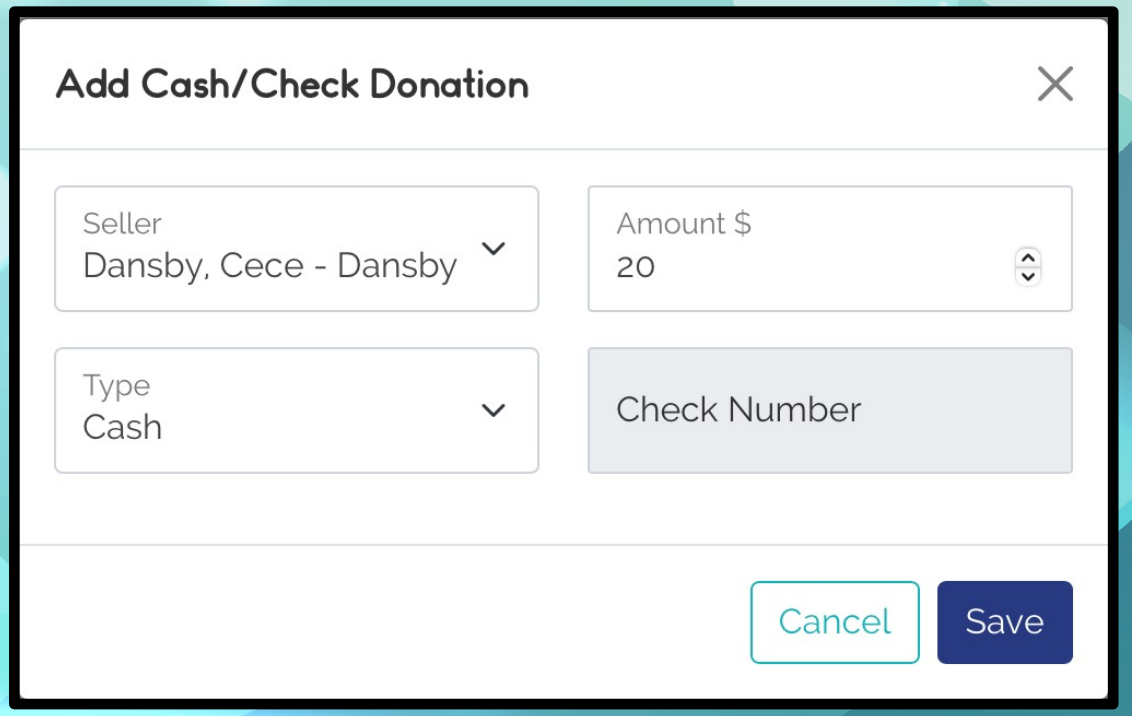
Sponsor Reports

- Pick Any Date Range
- Full Reconciliation
- Registered Sellers
- Clicked Share Activity
- All Sales by Seller
- Items Sold



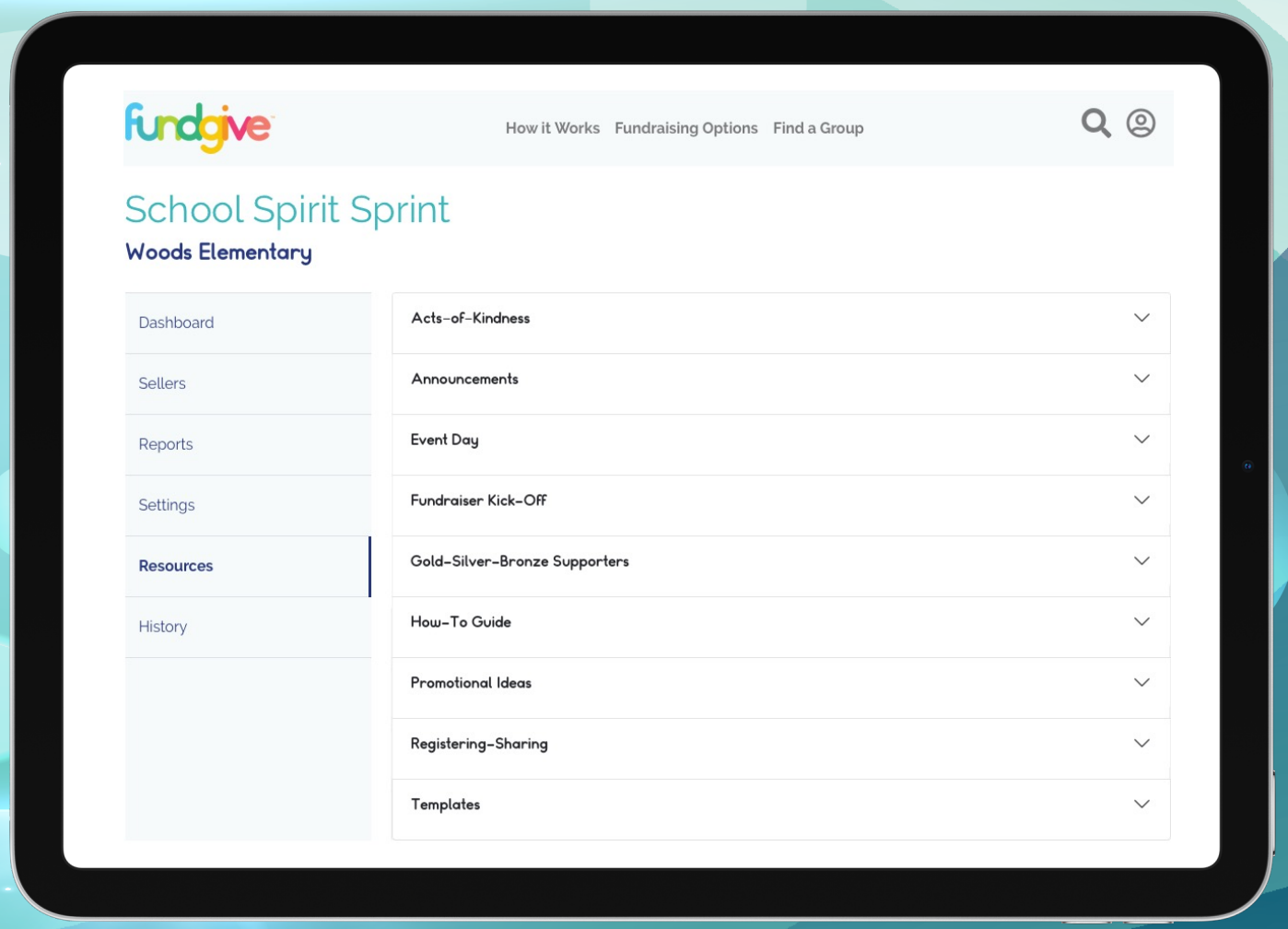
Sponsor Cash/Check Upload

- Add Any Amount
- Cash/Checks Combined with Online Sales
- Seller Credit Tracking
- Check Number Entry
- Cash/Check Entry Included in Reports



Sponsor Resources

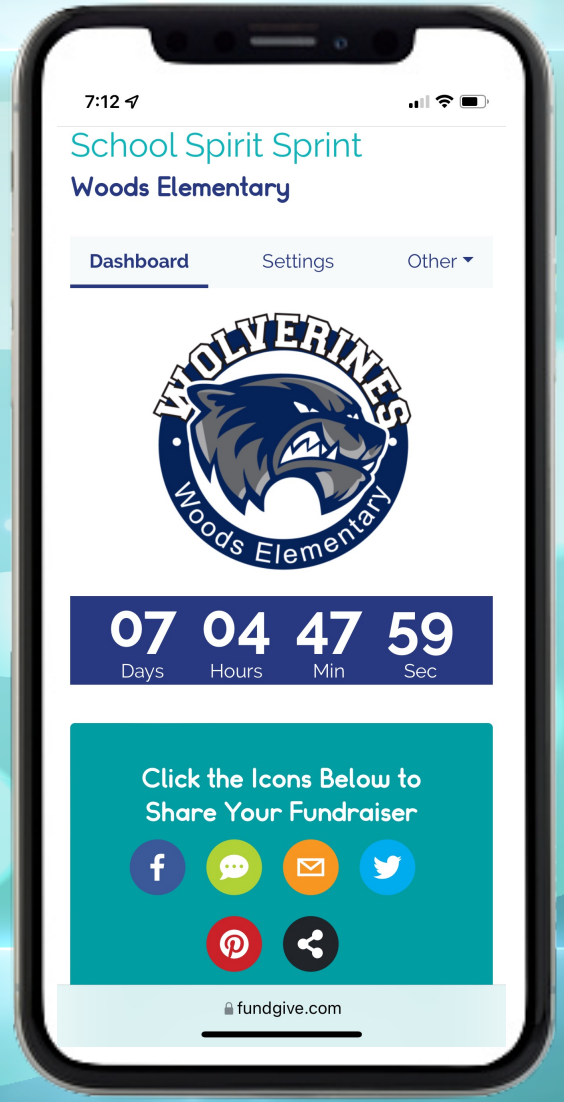
- In-Depth How-to Guide
- Email Templates
- Announcements
- Acts of Kindness
- Gold-Silver-Bronze
- Promotional Ideas
- Images for Sharing
- Email/Note Templates
- Etc.

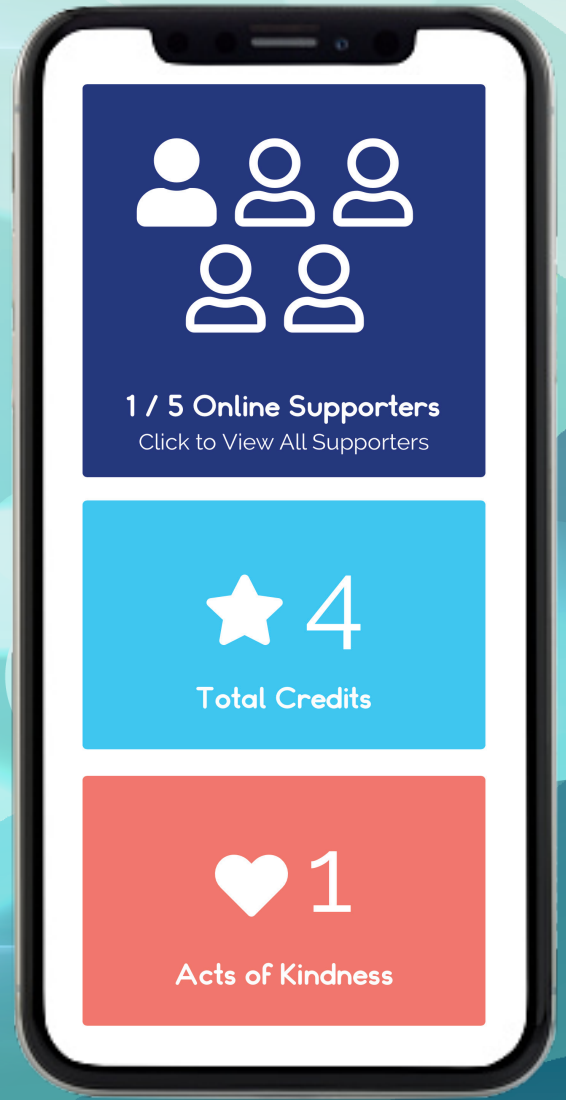


PARENTS & SELLERS

Student Dashboard

- One Touch Sharing
- Donate/Shop Buttons
- Full Customization
- Track Progress
  - Sales
  - Credits
  - Acts of Kindness
  - Online Supporters
  - Clicked Shares

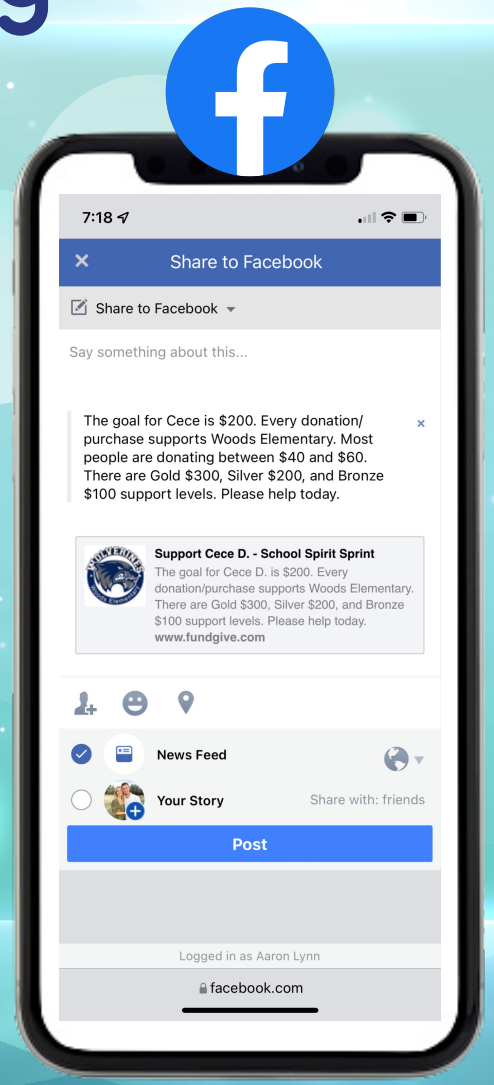


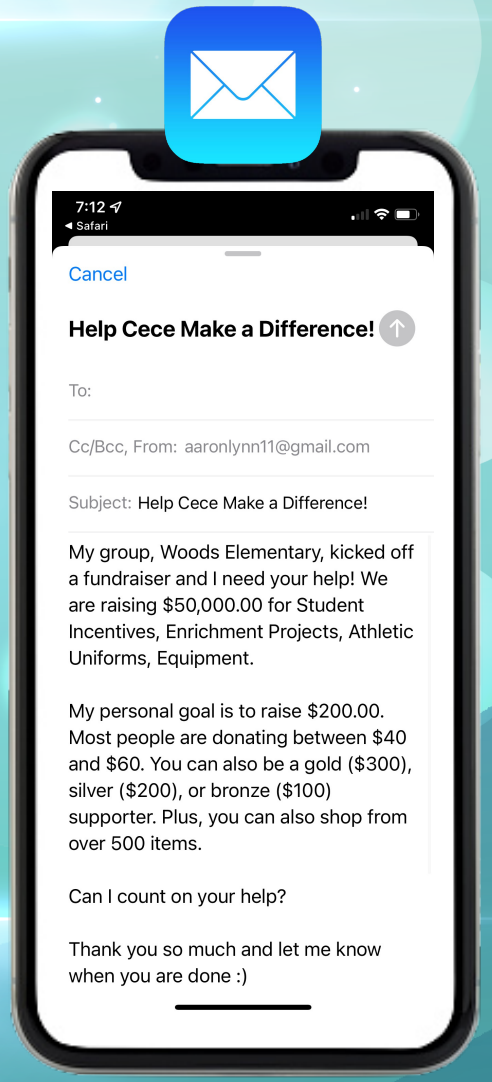


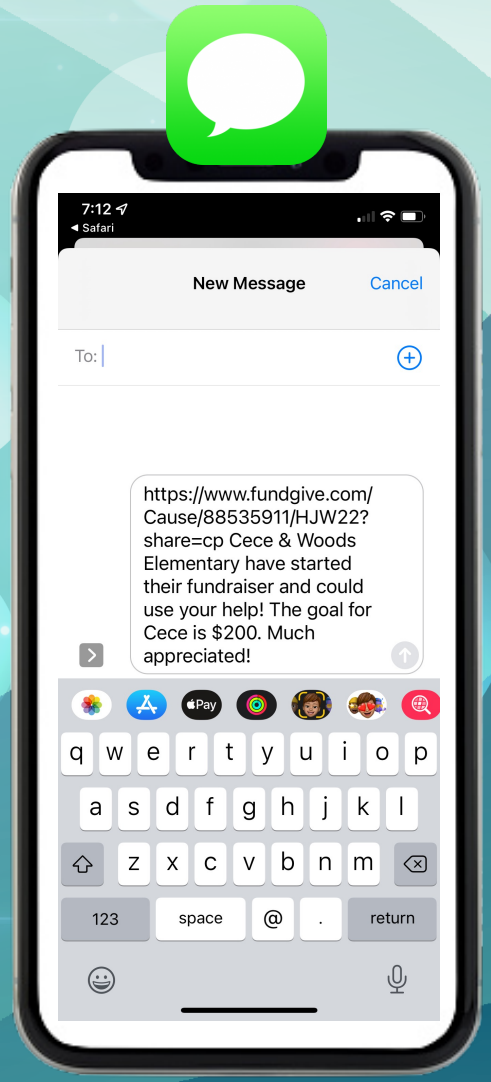
One-Click Sharing

- Facebook
- Text
- Email
- Twitter
- Pinterest
- Instagram
- Snapchat
- LinkedIn
- Whatsapp
- & More

Click the Icons Below to Share Your Fundraiser

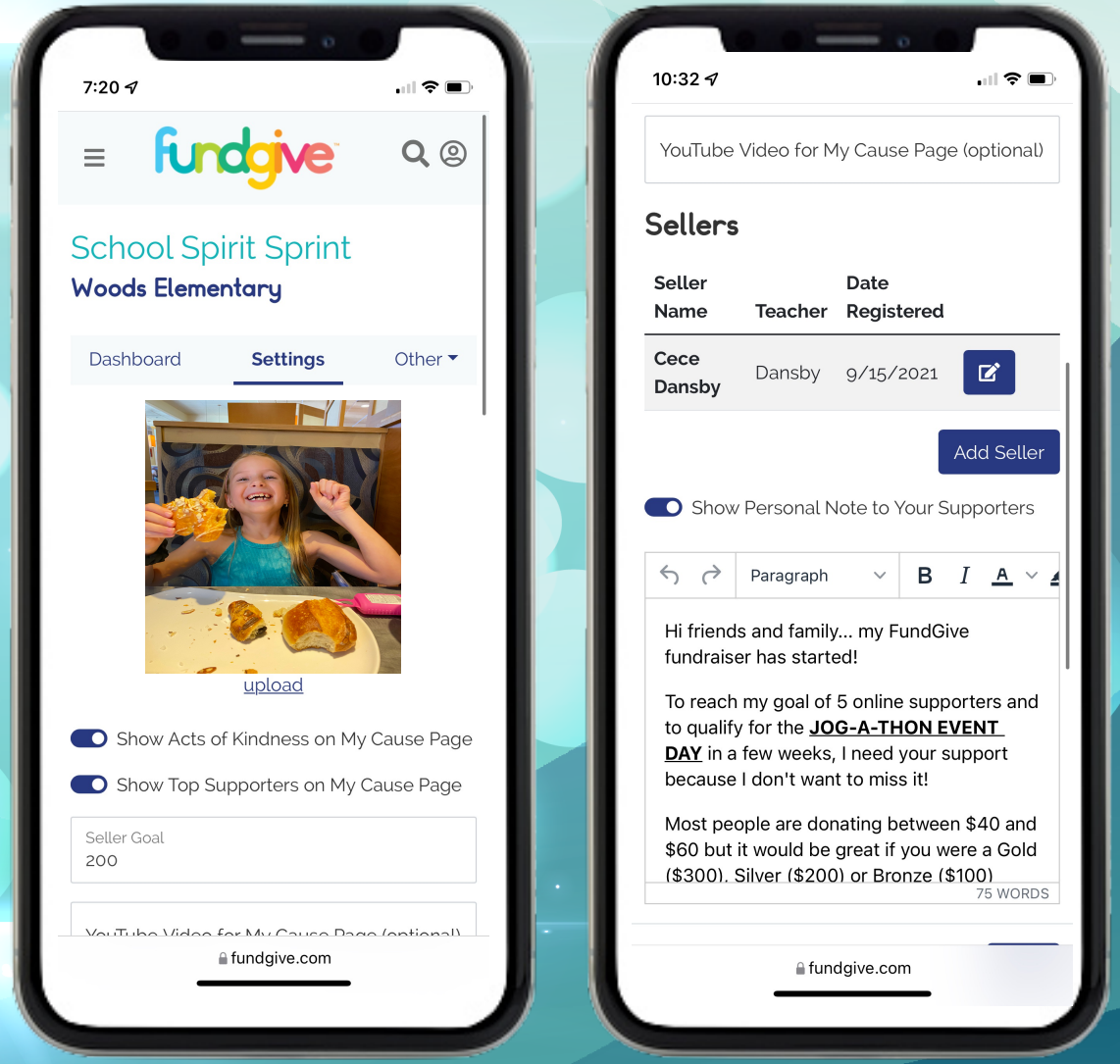






Student Customization

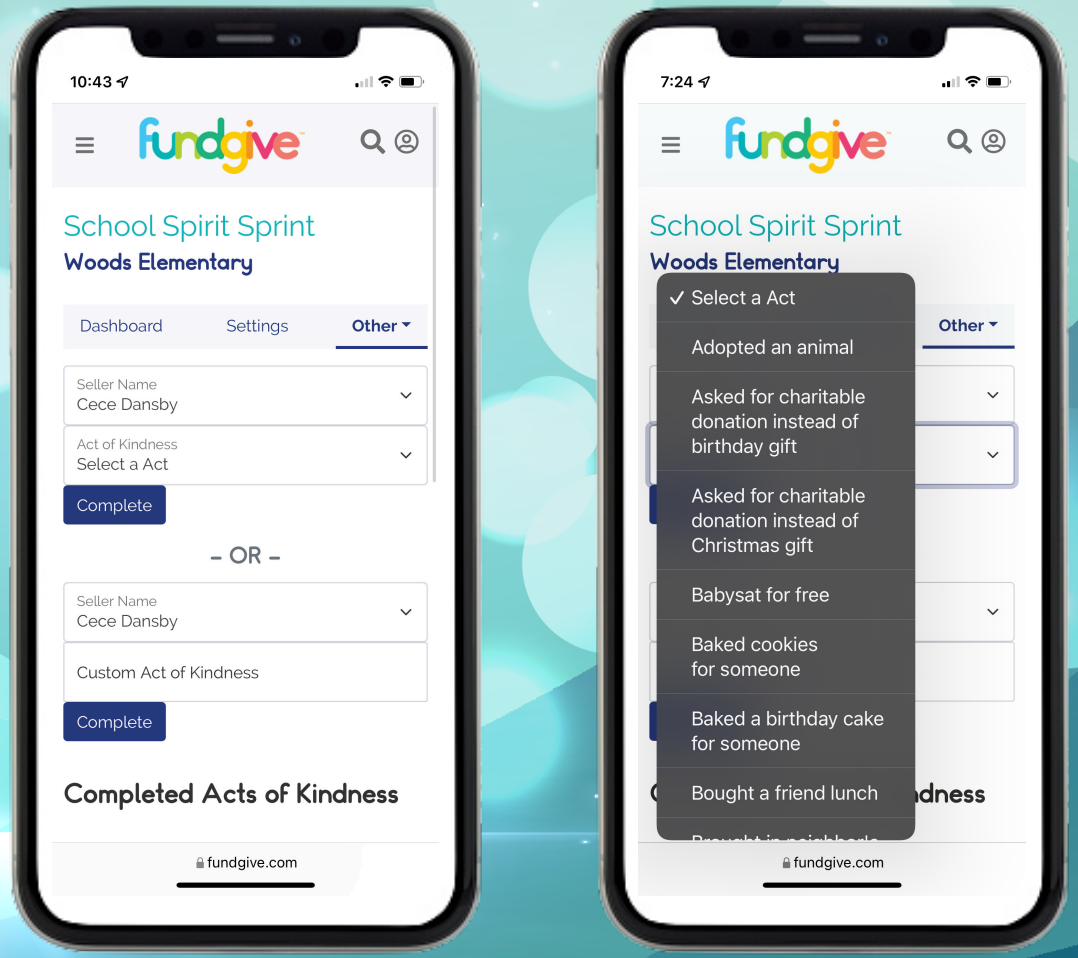
- Upload Student Picture
- Upload YouTube Video
- Add Sibling
- Adjust Goal
- Customize Personal Note to Family & Friends for Support



Student Acts of Kindness

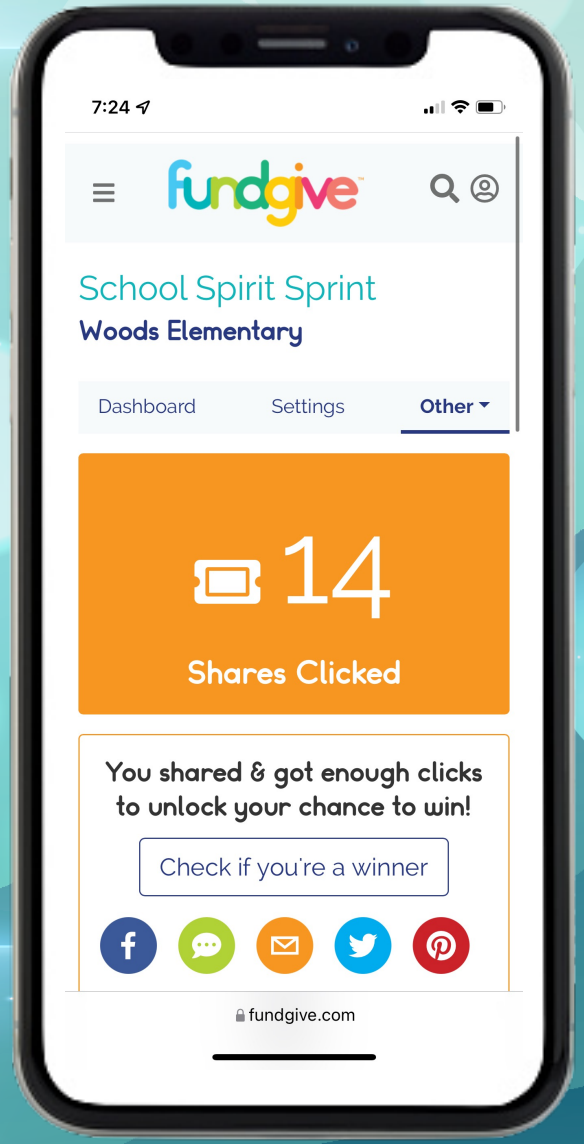
Pay it forward by thanking supporting and performing Acts of Kindness

- OVER 100 Pre-Loaded Acts to Choose From
- Enter a Custom Act
- Track Acts of Kindness



Register. Share. Win

- OVER $100k Worth of Prizes
- Every 10 Clicked Shares Gets a Ticket for a Chance to Win!



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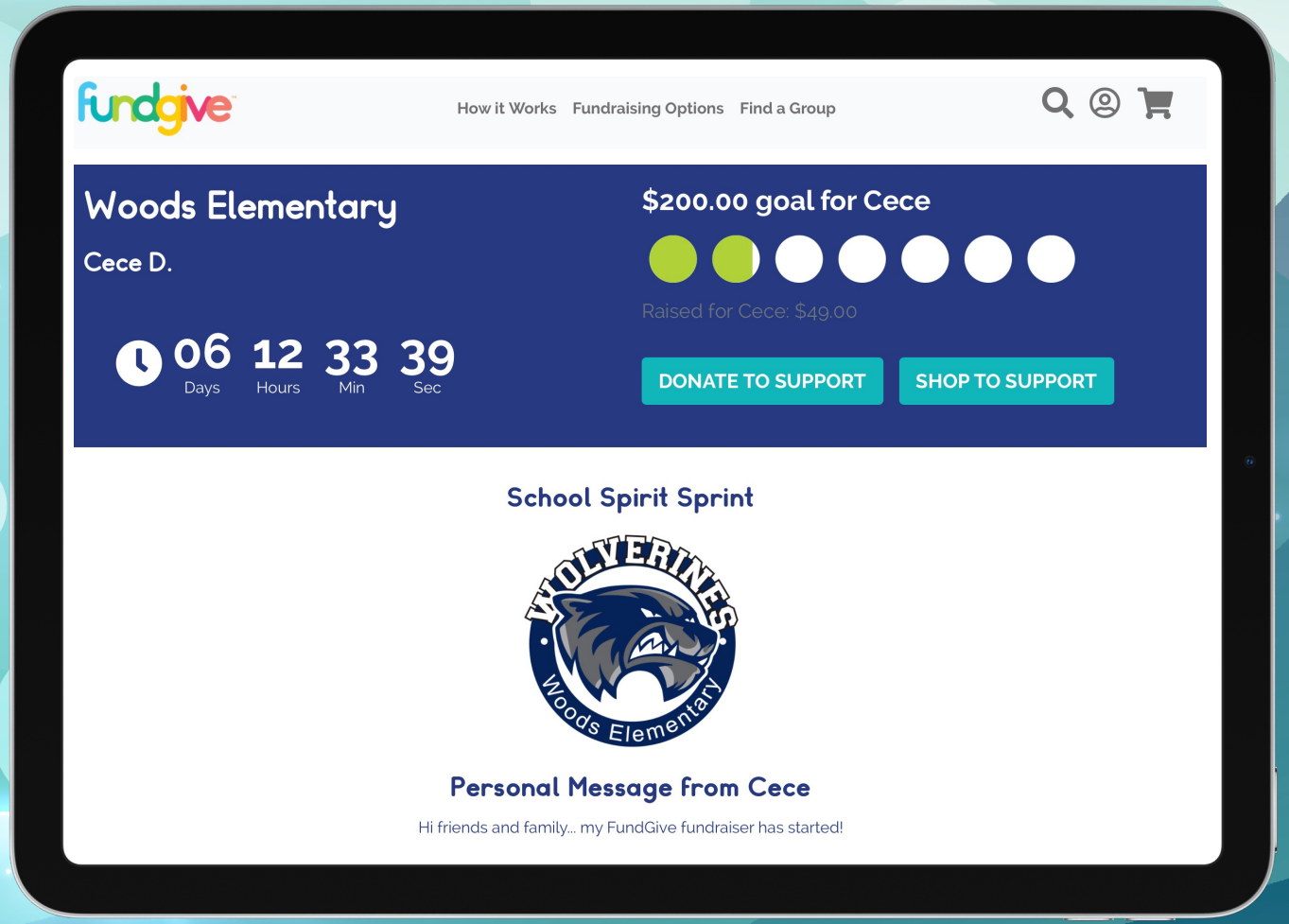
SUPPORTERS

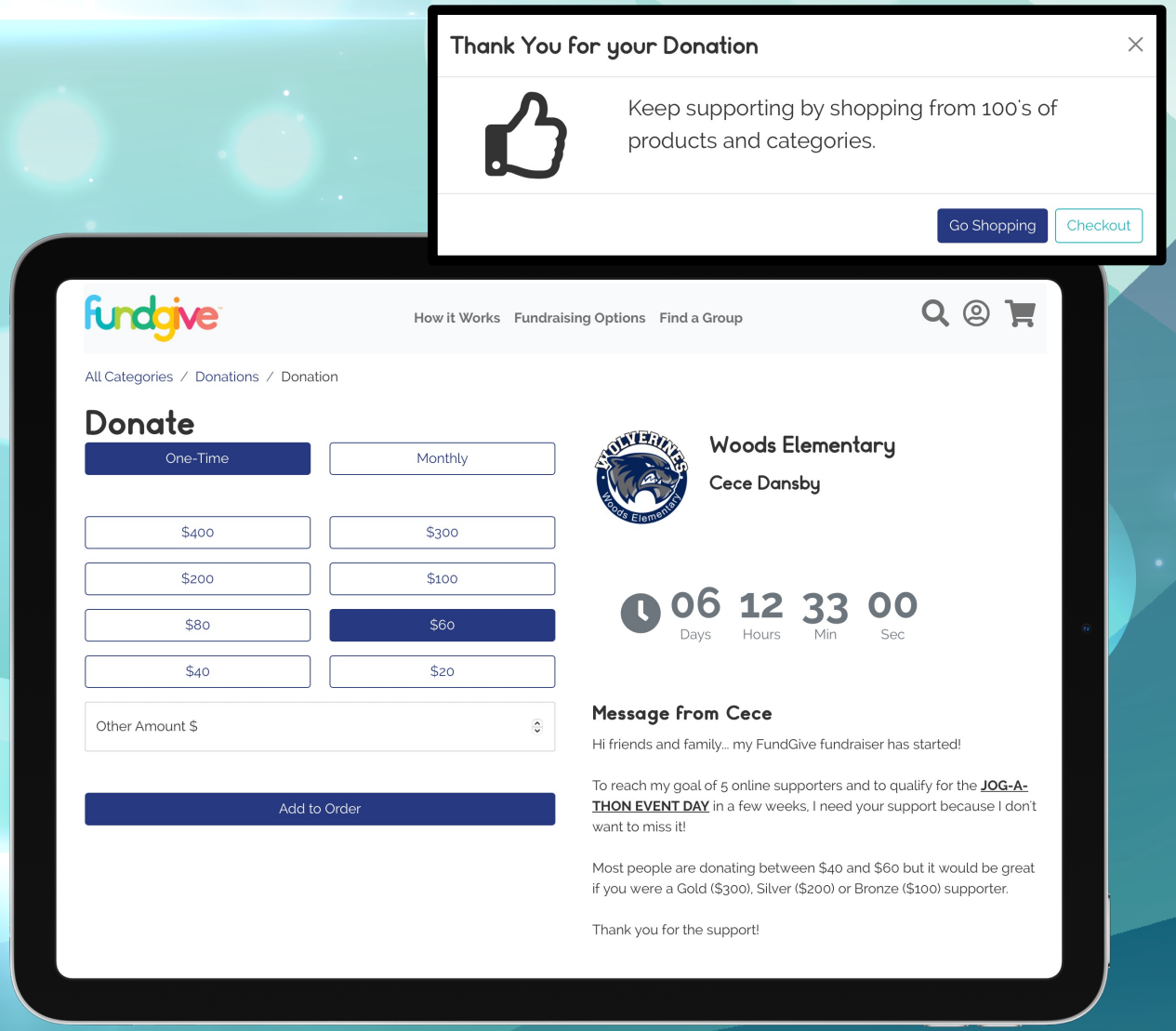
Supporter Experience

- Donate **AND** Shop
- Personal Seller Message
- Countdown Timer
- Goal Tracker
- About This Fundraiser
- Group Message
- Top Supporters
- Acts of Kindness Performed



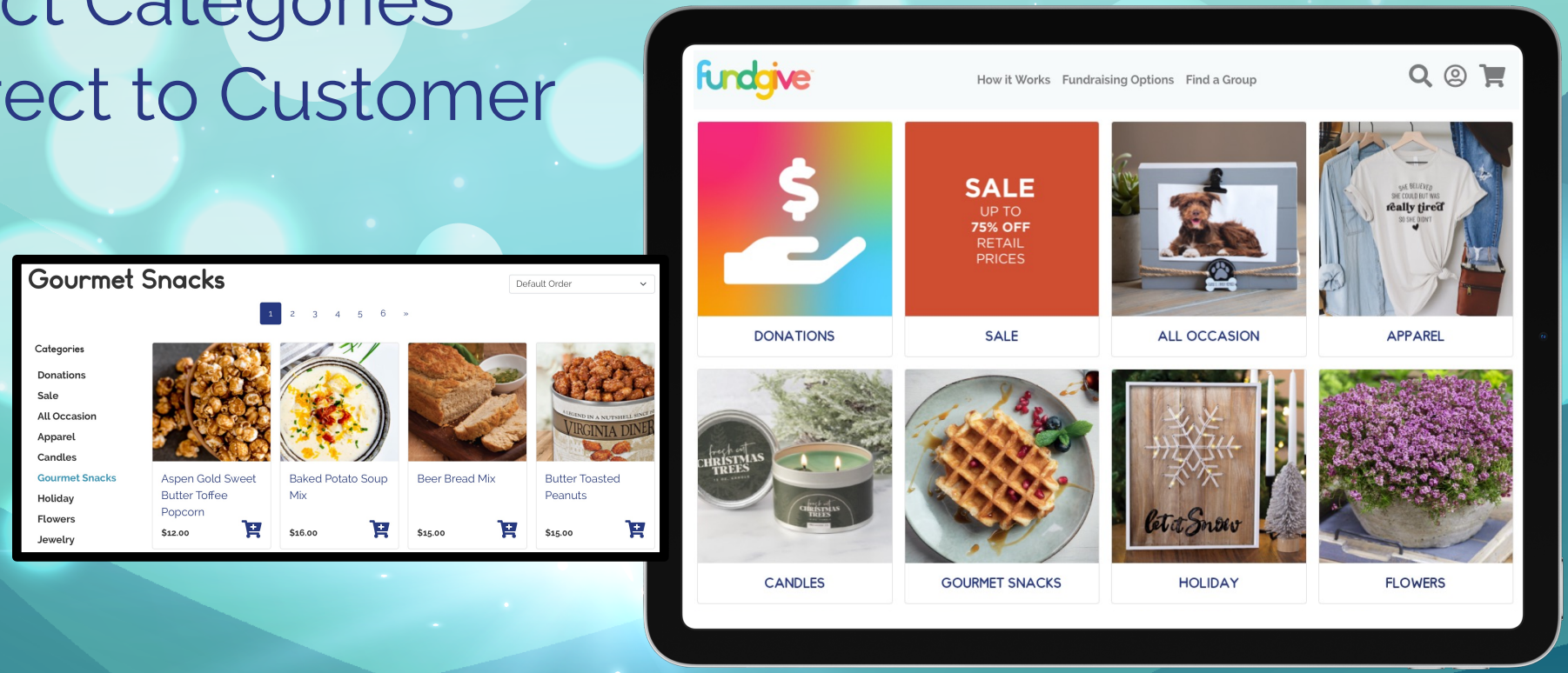
Customer Donation Experience

- Donate Flat **OR** Monthly Amount
- Enter Custom Amount
- Personal Message Displayed
- Customer Up-Sell/Offer with Shopping



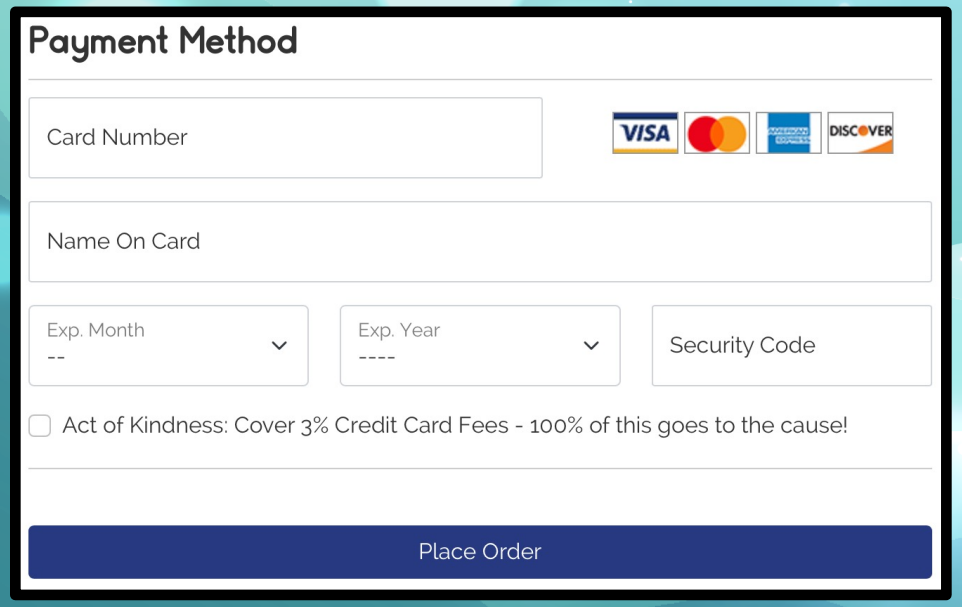
Customer Shopping Experience

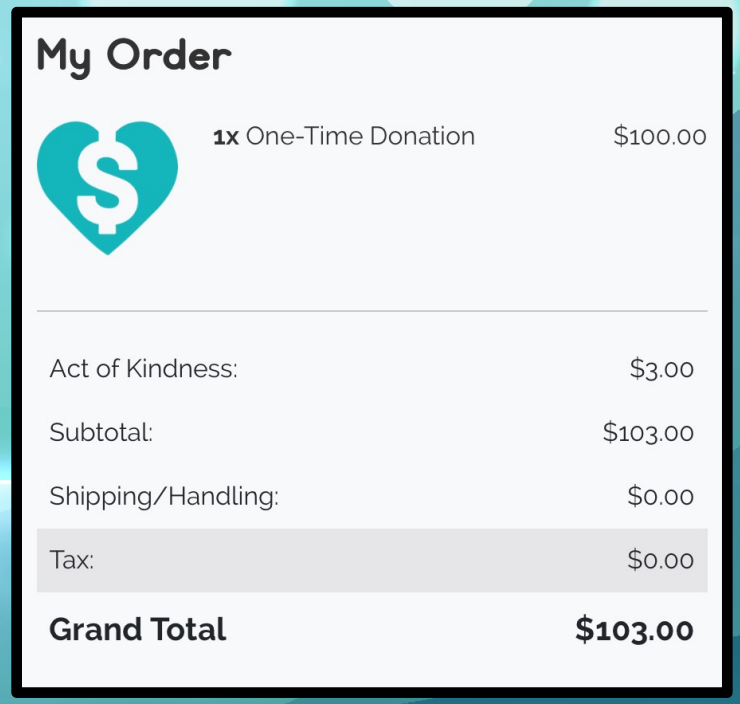
- Avg Checkout: $61
- 13 Product Categories
- Ships Direct to Customer

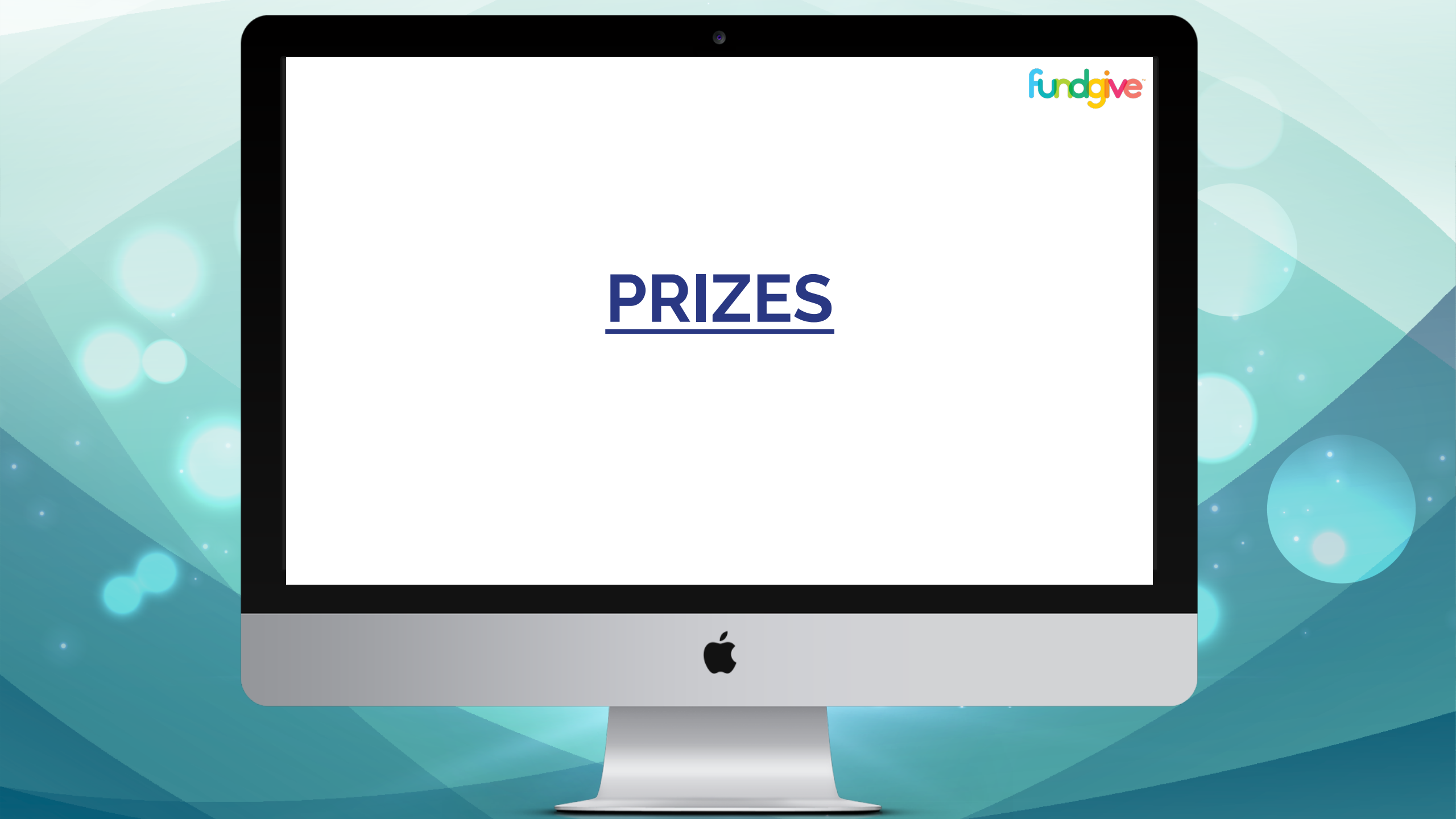


Customer Acts of Kindness

- Customer Option to Add 3% of Their Cart as a Donation
- 100% Profit to Your Group on All Acts of Kindness
- INCREASED Profits



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PRIZES

Prize Credits

- Donations: Every $20 Donation = 1 Prize Credit
- Online Shopping: Every Item Purchased = 1 Prize Credit
- When Cash/Check Uploaded, Reports will Reflect Credit Totals Toward Prizes

4 Prize Sections to MAXIMIZE Profits

- Registration & 5 Clicked Shares Prize
  Daily Prizes
- Cumulative Prizes
- Principal Challenge Prize

REGISTRATION PRIZES

DAILY PRIZES

CUMULATIVE PRIZES

Principal Challenge

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SPIRIT GEAR

Customized Spirit Gear

- Standard Event Day: $3
- Customized for School: $5

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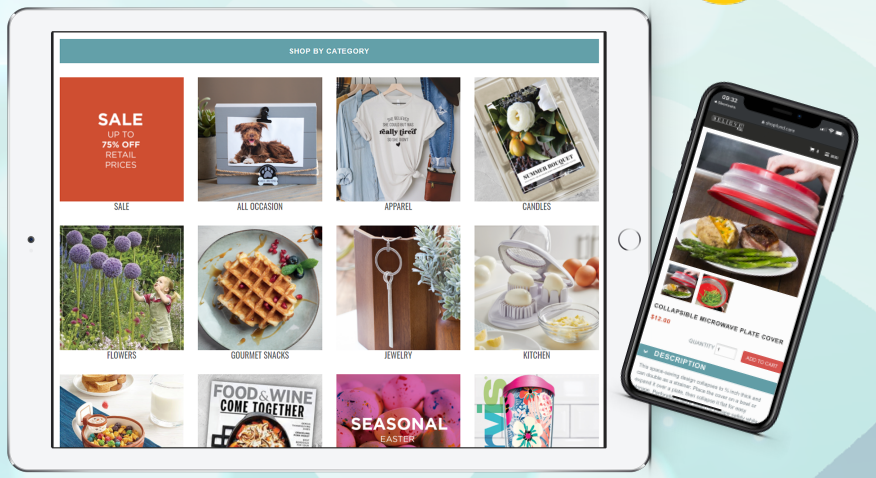
PROFIT

FundGive™ Group Profit



- 40% Online Shopping Profit
  - *Average online supporter order: $61*
  - *13 Shopping Categories / 500+ Items*

- 70% Online One-Time & Subscription Donations Profit
  - *6 Month / 1-Year Subscriptions: Profit to Group Is Paid In Full Up Front**

- 100% Cash / Check / Acts of Kindness Profit
  - *Track & export data/reports for cash and checks making it super-easy for your bookkeeping!*

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PROVEN RESULTS

Results

- **Woods Elementary (Clovis, CA)**
  - Registration: 60+%
  - 444 Acts of Kindness
  - Average Donation: $58.06
  - Total Sales Within 7 Days: $39,318
- **Fresno City College Baseball (Fresno, CA)**
  - Registration: 100%
  - 37 Acts of Kindness
  - Average Donation: $105.65
  - Total Sales Within 36 hours: $11,020

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