

Fundraising Information Guide



www.WorldsFinestChocolate.com





Fund your mission.

Looking to raise money so you can make the world a better place?

Choose World's Finest® Chocolate and get more support for your mission than ever before. It's easy to get people to support you when it's as little as \$1 to make a difference.



MAXIMUM PROFIT

Raise BIG profits with little effort. Earn up to \$30* for every box sold. The more boxes you sell, the more profit you can make!

Use our Online Profit Calculator for a more detailed estimate.

AMPLIFY YOUR MISSION

Choosing World's Finest® Chocolate gives you access to countless tools to get the word out about your fundraiser and your mission.

TO SELL

Our chocolate is so good and well-known, it practically sells itself.



FUNDRAISE YOUR WAY

With easy ways to fundraise, you choose the best option for your group from traditional chocolate bar fundraising to online options. World's Finest Chocolate will help you maximize your profits.

ADDITIONAL EXPERTISE

Fundraising experts in your area are dedicated to help you plan the perfect fundraiser at no additional costs.

FUNDRAISERS FOR MISSIONS LIKE YOURS

- Charities
- Church Groups
- Food Pantries
- Community Centers
- Disaster Relief
- International Missions



Fundraising with World's Finest® Chocolate



Our proven fundraising program has helped organizations just like yours raise over \$4.6 Billion! It's fast, it's easy, and extraordinarily delicious.

Fundraising Products

\$1 Direct Sale Products

\$2 Direct Sale Products

\$3 Direct Sale Products



Shipping Policy

\$120 flat rate on all orders.

Most orders are delivered in 3-5 business days. No charge for pickup at a local warehouse if product is available.

Tax Exemption

If you are tax exempt and can provide us with a valid copy of your sales tax exemption form, you will not be charged tax.



Maximum Profit

Raise BIG profits with little effort. Earn up to \$30* for every box sold. The more boxes you can sell, the more profit you can make!

Use our Online Profit Calculator for a more detailed estimate.

*Excludes shipping and applicable taxes.

No Upfront Costs

Public and Catholic schools are automatically pre-approved for credit terms. Organizations and individuals can also apply for credit.



Fundraising with World's Finest® Chocolate



How much money can I raise?

Profit Chart for Variety Packs

VALID FOR DELIVERIES BEGINNING 1/1/24

| ш | | | | |
|---|-------------------|-----------|------------|--|
| | Tier (# of Boxes) | Box Price | Box Profit | |
| | 800+ Cases | \$30 | \$30 | |
| | 300-799 Cases | \$33 | \$27 | |
| | 8-299 Cases | \$36 | \$24 | |

Thus, your profit per box ranges from \$24 - \$30.

| Number of Boxes Sold | Profit | Number of Boxes Sold | Profit |
|-------------------------|----------|-------------------------|----------|
| 50 | \$1,200 | 500 | \$13,500 |
| 100 | \$2,400 | 600 | \$16,200 |
| 150 | \$3,600 | 700 | \$18,900 |
| 200 | \$4,800 | 800 | \$24,000 |
| 300 | \$8,100 | 900 | \$27,000 |
| 400 | \$10,800 | 1000 | \$30,000 |

Reach out to your local fundraising specialist to learn more about our other groovy offers, like the Sellout Bonus and the New Customer Incentive. World's Finest® Chocolate is here to help you put more money in the bank.

Profits based on total before tax and shipping.



Fundraising with World's Finest® Chocolate



Frequently Asked Questions

Is there a minimum order quantity?

Yes, there is an 8 box minimum to place a non-personalized order.

Can I return chocolate?

If you worked with your local fundraising specialist and are not happy with your order, they may assist you with a return or refund. You can return **UNOPENED** boxes within 60 days of delivery.

How soon can I start?

Getting started is as simple as contacting your local rep or ordering online. Once you place your order, you can receive it in as little as 3-5 business days.

What resources are available for first-time organizers?

Our <u>fundraising website</u> is full of resources to help you run a successful fundraiser from start to finish. We also have fundraising specialists across the country to give you hands-on attention, free of charge.

Can I waive shipping costs or get a discount on shipping?

No. However, if you are close to one of our warehouses, you can pick up your order to avoid the \$120 flat rate shipping costs.

Can I order online?

Yes, you can order 8-100 cases of nonpersonalized chocolate online. For more than 100 cases, you must work directly with your local fundraising specialist.

How often can we sell?

The frequency of fundraising is entirely up to you. Our fundraising products are popular throughout the year, making it easier to sell all year-round.

What if I can only afford less than 8 cases?

Fundraising products can be purchased at select locations across the country. Your local fundraising specialist can help you find the nearest location to buy smaller quantities.