INTRODUCING
BOON
MARKET
Experience New Ways to Fundraise*
*PRODUCTS | EXPERIENCES | DIRECT DONATION
SHOP TO GIVE
40 PERCENT

BOON
MARKET

The Boon Advantage

All New Digital Platform

- Chairs can easily create teams and encourage participation.
- Dynamic dashboards and leaderboards show fundraiser progress.
- Digital prizes for participation and success.
- Boon helps share the fundraiser to maximize sales.

Something For Everyone

- Eco-friendly products at a 40% giveback.
- New! Cookie dough, at a 40% giveback.
- New! Experiences, at a 40% giveback.
- New! Direct donation, at a 80% giveback.

100% Online - Raise Funds 24/7

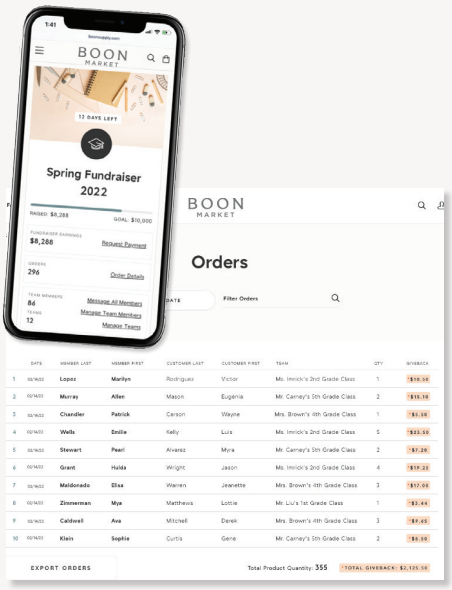
- No checks to collect.
- No order forms to tally.
- No product to distribute.

BOON
MARKET

All New Digital Platform

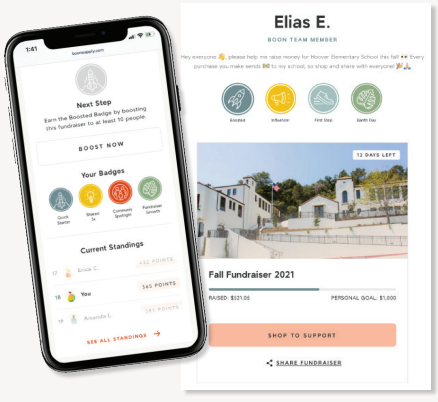
Tools for the Chair

- New setup process is easy and fun.
- New functionality to create and manage teams, set goals and encourage participation.
- Dynamic dashboard and leaderboard to see fundraiser progress.
- Auto emails sent to encourage participation.
- Real-time standings to recognize superstar team members.
- Optional automatic goal setting for each team member with tools to celebrate progress.
- Digital library of promotional tools and images.
- Enhanced store accepts the latest payment options.



Tools for the Team Member

- Team members get their own web page which can be personalized with profile pictures, cover images, and information about their fundraiser.
- Personal dashboard to easily track sales during the fundraiser.
- Simple sharing tools for use in texting, email, and all social platforms.
- Privacy-focused to ensure safe participation.



Points and Badges

- Real-time points and badges that reward progress.
- Redeemable for prizes.
- Boon automatically tracks points based on earnings.

BOON
MARKET

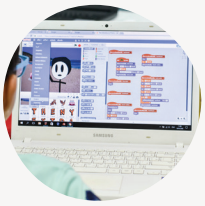
Something For Everyone

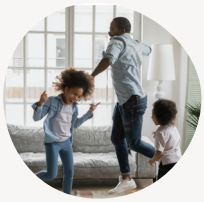
Eco-Friendly Products

Shop online for hundreds of zero-waste best sellers.

New! Online Experiences

Thousands of online experiences for personal enrichment and entertainment. Learn to bake, code, start your own business—and 140,000 more options.



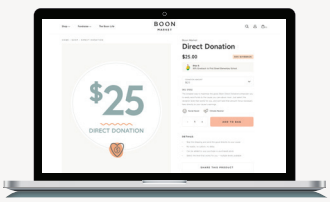


New! Cookie Dough

Six delicious flavors, delivered to your door.

New! Direct Donation

Donate directly to your cause. It is simple and secure.



SPRING 2022

BOON
MARKET

100% Online - Raise Funds 24/7

No Checks to Collect

- Products are paid for online.
- Boon distributes funds directly to the fundraiser.

No Order Forms to Tally

- Orders are talled automatically online.
- Rewards are automatically applied.

No Products to Distribute

- Orders are sent directly to the supporter.

EVERY TEAM MEMBER GETS AN INSPIRATIONAL LOOKBOOK

SPRING 2022