

Welcome to

SPIRIT GEAR DIRECT



get started today ...  
YOUR SPIRIT. YOUR WAY.™

LET'S TALK ABOUT

# Spirit Gear

CUSTOM GEAR DRIVES + WHOLESALE GEAR

## What is a Gear Drive?

Only order what you actually need  
With online ordering you won't end up  
with leftover spirit wear sitting around.

- + 2 week sale
- + no check collecting w/ online drives
- + full color custom flyer
- + no left-over inventory
- + packed-per-student
- + up to 10% profit
- + mobile friendly
- + ship-to-school/home

VERSATILE  
embroidery



high quality  
SCREEN PRINT



EDGE-TO-EDGE  
dye sublimation



## What about ordering Wholesale?

Get discount pricing by ordering in bulk! Order for sports teams, office swag, family reunions and more!

- + bulk discounts
- + \$0 set up
- + free graphic design
- + 1000s of products
- + image library access
- + fully custom

as low as  
**\$7**  
T-SHIRTS

To learn more about Gear Drives and Wholesale orders visit

[www.SpiritGearDirect.com](http://www.SpiritGearDirect.com)



So... LET'S TALK ABOUT SPIRIT GEAR

We offer 2 primary options:

- Custom Gear Drives
- Wholesale Gear

Both options include:

- \$0 Set Up Fees
- Free Graphics Support
- Up to 3 Color Logos
- High Quality Screen Print
- Versatile Embroidery
- Edge-to-Edge Dye Sublimation

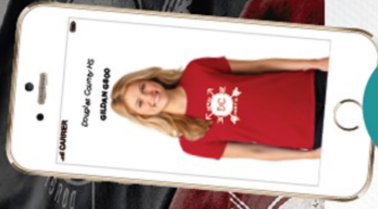
Which one IS RIGHT FOR YOU?

LET'S DIVE IN DEEPER...



SPIRIT GEAR DIRECT

# Gear Drive



**CUSTOM FLYER**  
Pick 6 unique garments.



**14 DAY GEAR DRIVE**  
Run your Gear Drive for 2 weeks.



**SHARE**  
Share your Gear Drive with parents.



**CUSTOM GEAR**  
Get your custom swagi!

**CUSTOM ONLINE STORE**  
NO UP-FRONT COSTS  
NO LEFTOVER INVENTORY

get started today...  
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## GEAR DRIVES

Here's how it works:

- Free Full-Color Custom Flyer
- 6 Product Spots to Fill
- 30+ Best-Selling Product Options
- Two Week Sale
- Mobile Friendly Custom Online Store
- No Check Collection w/ Online Drive
- Packed-per-Student
- No Leftover Inventory
- Ship-to-School or Ship-to-Home Options
- Up to 10% Profit
- Free Graphic Design

Want TO KNOW MORE? HERE ARE SOME FAQs



# GEAR DRIVES - FAQs

GROUP PROFIT: 0% or 10%

SHIP-TO-SCHOOL ON/OFF:

Ship-to-School or Direct-to-Customer

MINIMUMS: 35 Items Sold Spring / 50 Items Sold Fall  
No Packet Minimums

ORDER FORMS: No Order Forms! Fully Online Program

ONLINE STORE: No Student Codes Needed

SHIPPING: 5% Fee Ship-to-School, Flat Rate  
Direct-to-Customer



ORDERING DEADLINE  
**OCT 11**

CONVENIENT SIZING CHARTS  
EASY ONLINE SHOPPING

PRODUCT INFO  
[www.SpiritGearDirect.com/Order](http://www.SpiritGearDirect.com/Order)

PURCHASE ONLINE AT:  
**SPIRIT GEAR DIRECT**

**\$17** YTH/ADULT TEE

**\$26** BASEBALL 3/4 TEE

**\$20** BEANIE

**\$36** HOODIE

**\$54** FLEECE VEST

**\$68** SOFTSHELL JACKET

Of Every Purchase Directly Supports  
**10% SPIRIT GEAR DIRECT**

Shop Your Gear Drive  
100.000

[www.SpiritGearDirect.com](http://www.SpiritGearDirect.com)

# RUNNING A GEAR DRIVE

## MATERIALS:

- Sponsor Guide
- 3 ft. Full Color Posters
- Customized Flyers
- Automated Launch Email
- Customized Online Store

Day 5 / 4 Days Before End Warning Emails

## ADDITIONAL INFO:

- 2-Week Sale
- 3 Days for Late Orders
- Gear Drives ship 3-4 Weeks

**KEEP IT UP! YOU'RE IN THE SAFE ZONE**

DAYS LEFT: 4

WHS STAFF	REGISTERED MEMBERS
%ORDER_COUNT%	%ITEMS_PLACED%
%ORDER_RETAIL%	%TARGET_MINIMUM%
NET_PROFIT%	%FREE_ITEMS% / %FREE_RETAIL%

**ACTION PLAN: COPY & PASTE or FORWARD**  
The below email to parents and staff immediately!

**PARENTS AND STAFF**  
SCHOOL NAME:

REMEMBER TO SHOP OUR ONLINE GEAR DRIVE  
our gear drive is almost over & the last day to shop is

**%END\_DATE%**  
Shop our Gear Drive items @ STORE URL

**WHAT ELSE CAN YOU DO?**  
administration participation.

- EMAIL**  
Use the email copy's administration on **POWERFUL** and use proven to increase profits. Copy & Paste or Forward the above email right away! Try to get as many orders by your end date as possible.
- ALL CALL**  
Call our your end date and maintain with action link to parent!
- TEXT**  
Texts have a 85% open rate and 95% of all texts are read in under 3 minutes. Text your group to provide the link or just send as a reminder. We'll DM, call, or get shop for gear drive online.
- SHARE**  
Share updates with relevant images (i.e. your logo get the more views you have the better!) Post on all social media of your logo or drive flyer.
- NEWSLETTER**  
Share your Gear Drive in any publication that your parents and students will view.
- TAKE HOME NOTES**  
Share your Gear Drive in any publication that your Spirit Gear Drive and data and announce with your custom web link.

**UR ON**

**OM FLYER PRIDE!**

**ONLINE**

**SPIRITGEAR DIRECT**

**SPIRITGEAR DIRECT**

# GEAR DRIVE FLYER TOOL

**EASY-TO-USE TOOL:** Anyone can create a flyer and customers can upload their logo

**6 PRODUCT SPOTS:** 30+ best-selling garments to choose from

**LOGOS:** Up to 3 logos per drive, 1 per production method

**PRODUCTION METHODS:**

- **SCREEN PRINT:** T-shirts, hoodies, long sleeve shirts
- **EMBROIDERY:** Zippered jackets, polos, beanies
- **DYE SUBLIMATION:** Full color t-shirts & bags

Not quite **WHAT YOU'RE LOOKING FOR?**

WE HAVE SO MUCH MORE...



Group Name

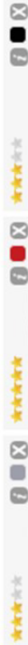
E-Mail

Checks Payable To

0% Profit

Select a Start Date

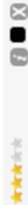
Select a End Date



Sport Grey  
Youth/Adult 50/50 Tee



Red  
Youth/Adult Hoodie



Black  
Youth/Adult Long  
Sleeve Tee



Red  
Youth/Adult Sweatshirt



Black  
M/W/Y Fleece Jacket



Silver  
Youth/Adult Spider Tie  
Dye

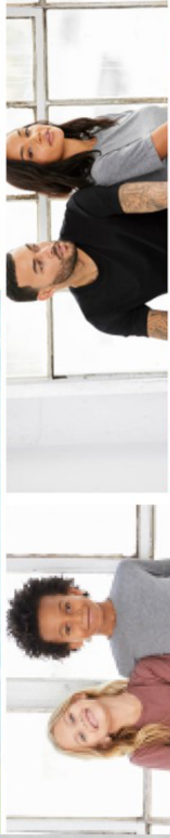
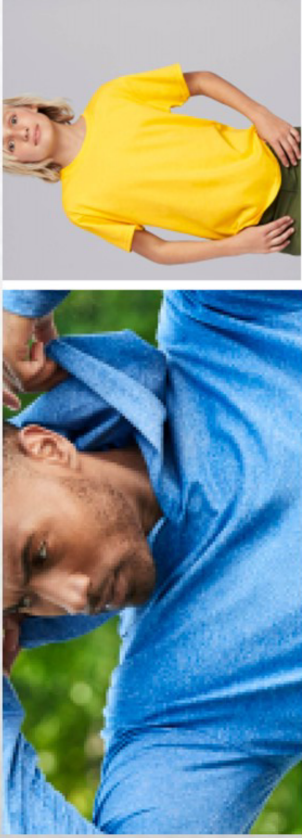


# WHOLESALE GEAR

Here's how it works:

- \$0 Set Up Fees (most apparel businesses have added fees)
  - Free Graphic Design
  - Volume / Bulk Discounts
  - Bulk Packed Orders
  - 1000s of Products to Choose From
  - Promotional Products
  - Fully Custom
  - As low as \$7 T-Shirts
  - Great for Sports Teams, Graduation T-Shirts, Field Day, Business Branded Gear and more!
- The options are limitless.

Want TO KNOW MORE? HERE ARE SOME FAQs



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# WHOLESALE GEAR - FAQs

MINIMUMS: 25 Item Min. per logo / Production Method

PRICING: 4 Pricing Tiers based on Volume

- 25-49
- 50-99
- 100-249
- 250+

SHIPPING: Free Shipping over \$250 OR 10% of Order Total if under \$250

ORDERING: Fully Online



STRONGER  
GRANDY GATORS  
TOGETHER

L

MESH  
BAG

DYE  
SUBLIMATED  
DESIGN

GREAT FOR  
SCHOOL OR  
SPORTS  
TEAMS







## WE'RE NOT JUST SCHOOL SPIRIT GEAR

Custom Gear for Your Business

POLOS | SWEATSHIRTS | T-SHIRTS | KEYCHAINS | NOTEPADS | PLUS MORE!

### GET THE BEST DEALS ON CUSTOMIZED FACE MASKS WHEN YOU ORDER WHOLESALE!



## COVID T-SHIRTS



Show some love for your school and community. Together, we are stronger.

# WINTER WEAR

Get our lowest pricing when you order winter gear wholesale!



## SPECIALTY PRODUCTS



Thank you!

FROM

SPIRIT GEAR DIRECT



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